

<b>Project:</b>	APrIGF		<b>Framework Version:</b>	1.0	<b>Status:</b>	FINAL	<b>Date:</b>	2020.05
			<b>Report Version:</b>	0.1	<b>Status:</b>	FINAL	<b>Date:</b>	2020.11.19
<b>Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):</b>								
<b>DotAsia Community Goal/Outcome</b>				<b>.Asia Registry Goal/Outcome</b>				
To establish DotAsia as a Key Opinion Leader (KOL) in Asia Pacific on Internet Governance regionally and globally, through the facilitation of a platform to convene, discuss and advance regional collaboration.				To establish .Asia as a regional authority in TLD (ICANN) and Internet Governance as well as good relationships with the Internet Governance community, including governments, industry and civil society.				
<b>Theory of Change (ToC: SMART Model):</b>								
<b>Specific: What, Why and How.</b>	What Community Need will this Project/Program solve?	<ul style="list-style-type: none"> <li>Enhance public awareness on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global).</li> <li>Provide technical support to ensure smooth operation of APrIGF conference, allowing people to identify the latest issues in IG and raising public awareness through discussion.</li> <li>Strengthen voices from Asia Pacific in the global IG community.</li> </ul>	How will this Project/Program Enhance the .Asia Domain?	Direct advocacy with the Internet Governance community at regional and global level, which can help enhance the exposure of .Asia domain in the community. It may help increase the brand awareness and recognition of .Asia among the global IG stakeholders. A lot of exposure on the official APrIGF website with displaying .Asia domain which creates a strong impression on users and participants.				
<b>Measurable: Goal Achieved or Not</b>	How will we know if the Goal/Outcome is achieved?	<ul style="list-style-type: none"> <li>Increase in number of workshop proposals from the Asia Pacific region at the global IGF and new proposers at the regional APrIGF.</li> <li>Increase in number of proposals selected in regional and global IG events.</li> <li>Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, private sector collaboration- ICC BASIS).</li> <li>Collaboration/projects with the National and Regional Initiatives (NRI) network.</li> <li>Driver role in IGF+ and processes in the implementation of HLPDC recommendations.</li> </ul>	How will we know that the .Asia Domain is enhanced?	Increased lead generation, click-through to domains.asia / get.asia, or other target landing pages.				
<b>Achievable: Challenging but Realistic</b>	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations looking to be a leader in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of "Asia", DotAsia is well positioned to be known as a KOL in APAC on IG.	Is the Goal/Outcome realistic?	Should be realistic although it could be challenging to measure direct significant impact to the domain business in the short-term.				
<b>Relevant: Pertinent to DotAsia's Vision &amp; Mission (Included in Vision &amp; Mission Considerations below)</b>								
<b>Time-Bound: Specific &amp; Chronological</b>	What is the timeline?	2020-2022	Are timelines for Community & .Asia Registry Goals aligned?	Yes				
<b>Vision &amp; Mission Considerations (Relevance)</b>								
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>		
	To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on community overall and affect changes on the policy level.	To assess the effectiveness of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the promotion of the .Asia domain registry.		
<b>Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?</b>								
	<b>Asia at Heart</b>		<b>Community Driven</b>		<b>Economically Viable</b>			
	Amplifies Asia Pacific issues at the global and regional level.		Promotes collaboration in Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.		The APrIGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APrIGF extends the brand of .Asia and increase opportunity for DotAsia to leverage grants and sponsorship for APrIGF related activities.			
<b>Vision &amp; Mission: How is this Goal/Outcome relevant to DotAsia's Vision &amp; Mission?</b>								
	How is this Goal/Outcome relevant to DotAsia's Vision?	APrIGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.						
	Why/How is this Goal/Outcome important to DotAsia's Mission?	DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the less-advantaged, and underrepresented stakeholders (e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APrIGF and the global IGF activities.						
<b>Outputs:</b>								

<b>Output:</b>	1	Annual APrIGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both
----------------	---	---------------------	---

<b>Output Description &amp; Plan:</b>						
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>
	Who are the Audiences? How do we reach them? <ul style="list-style-type: none"> <li>IG community, activists, media, youth/students</li> <li>Mailing lists, social media</li> <li>IG related events</li> <li>Local host promotion efforts</li> </ul>	Are there wider benefits of the output to the community and society? <ul style="list-style-type: none"> <li>Outcomes and insights from the discussions among the community will influence local policy making.</li> <li>Synthesis document gathers opinions from conference attendees and is shared with the public.</li> </ul>		What are the Activities & Inputs required to produce this Output? Why are they needed? <ul style="list-style-type: none"> <li>Personnel to support secretariat work: coordinating meetings, minutes, elections, etc. and to liaise with local hosts (where applicable)</li> <li>Managing and facilitating the organizing process to ensure the smooth running of the event, providing technical support at times.</li> <li>Drafting committee is formed and meetings are organized to support the contributions from the community to create the synthesis document.</li> </ul>	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? <ul style="list-style-type: none"> <li>With DotAsia being the secretariat of the conference, the success of the event establishes DotAsia is one of the leaders in the IG community.</li> <li>The development of the synthesis document, supported by DotAsia is also an important outcome being brought into international discussions.</li> </ul>	
<b>How can we measure the effectiveness of the output?</b>				<b>Internal Effectiveness/Development of DotAsia Team:</b>		
	Target Audience	Community and Society		Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs
	<ul style="list-style-type: none"> <li>Through participant survey</li> <li>Participation statistics</li> <li>Comments received for SynDoc</li> </ul>	Related posts on mailing lists, social media metrics		Connecting with different IG-related organizations	DotAsia being the secretariat of APrIGF, and supporting the process and outcomes of synthesis document	APrIGF being co-founded by DotAsia, the inclusion of YIGF and the creation of the synthesis document

<b>Social Impact Assessment (SIA) Report</b>												
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
<b>Quantitative:</b>												
Quantity	Number of times participants have attended APrIGF on average 1 Number of on-site participants N/A Number of online participants 380	SynDoc - Number of comments received 123	Number of on-site participants N/A Number of online participants 380 Average number of attendees in a session 74 Number of submitted sessions 65		Number of submitted sessions 65 Number of selected sessions 14 Average number of attendees in a session 74 Number of speakers 75 Number of submitted proposals for hosting APrIGF		Website traffic (direct) 5926 Website traffic (indirect e.g. search/referral/social) 48605	Number of selected sessions 14 Number of speakers 75 Number of submitted proposals for hosting APrIGF 1	Training: 14 staff x 4 hrs = 56 hrs Day 0: 4 staff x 3 hrs = 12 hrs Main: 14 staff x 5 hrs x 3 days = 210 hrs 278 man-hours Sponsorship US\$15,000 Expenses (TBC) US\$8,284 Number of submitted proposals for hosting APrIGF 1 Number of	*Value of conference x Number of participants = US\$150 x 380 US\$57,000 Number of selected sessions 14 Number of speakers 75 Number of followers (T+F) 1935		

Output:	1	Annual APriGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both						
Output Description & Plan:									
	Individual	Social	Community	Organizational	Economics	.Asia			
		14 Number of speakers 75 Number of followers (T+F) 1935 Number of social media posts (T+F) 109	1 Number of followers (T+F) 1935 Number of social media posts (T+F) 109 SynDoc - Number of comments received 123		social media posts (T+F) 109				
Quality	Number of selected sessions 14 Number of speakers 75	(Survey) Participant satisfaction with the program 4.17 / 5	Social media engagement (T+F) 6131 Number of tweets with #aprigf2020 or tagged with @aprigf_ 451	Number of countries attendees are from >42 Gender ratio of attendees (M:F:NB) 150:144 :7 Gender ratio of speakers (M:F:NB) 41:39:2	Social media engagement (T+F) 6131 SynDoc - Social media engagement 322 Number of tweets with #aprigf2020 or tagged with @aprigf_ 451	(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 3.99 / 5 (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.07 / 5 (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.00 / 5	(Survey) Overall conference experience 4.43 / 5 (Survey) Secretariat support by DotAsia 4.29 / 5 (Survey) Participant satisfaction with the program 4.17 / 5	Social media engagement (T+F) 6131	(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 3.99 / 5 (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.07 / 5 (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.00 / 5
Qualitative:									
Testimonies	"I would like to suggest having more days to held instead of several section per days that might get bored for some of participants. However, several section of APriGF 2020 I have attended made me accomplish many of experience and opportunity for all of participants which will be helpful for my future career and objectives. And I believed that upcoming events of APriGF will improve more than previous year by the experience and feedbacks from all contributors and participants."	"If APriGF continues the virtual format for next year, please consider the default session format to be less panel/plenary style and more interactive with dialogue and discussion between speakers and participants. Think fishbowl/breakout rooms instead of watching panel after panel and the only time for interaction is a brief Q&A or Zoom chat."	"At the end of the day attendees should be asked to vote on their choice of favourite session of the day. That session could be chosen as a follow up discussion either on the last day or later in the APriGF calendar so that the dialogue doesn't just start and end there but discussions can be built on that for a submission to the global IGF."	"APriGF is one of the best online events I attended for the year 2020. I congratulate all the team for the effort to bring this big event to the youth audiences. The sessions were insightful and the speakers were on top."	"More speakers to be included and wider publicity be given to provide opportunity to others."	"Impact of APriGF itself is good. Free registration, regular activities mail can add more impact to join people in IGF to engage themselves."  Strong exposure for DotAsia during event includes: - Logo used as profile picture by full DotAsia team in every session in Zoom room - .asia domain being used by event website - Verbal recognition by event organizer during the conference - Speaking opportunity by DotAsia team during the conference - Virtual background with DotAsia logo - Introductory slides with DotAsia logo in every session			
Evaluation	Although the total number of participants is higher than last year, these numbers can hardly be compared since it is a fully virtual conference this year.	We have been a lot more active on social media than before, resulting in much more social media engagement.  We also have a good gender balance among attendees.	The number of speakers are relatively high, considering the number of sessions were actually lower, and there were also many new speakers and new organizers from the community who were willing to speak at APriGF.	The scores on overall conference experience, secretariat support and the program are all very high.  Due to the success of coordinating APriGF virtually, other community organizations like APSIG have requested for DotAsia to assist in their virtual event.	The cost of virtual conference is considerably lower than a physical conference.				
Basis / Concept	- Information acquisition - Skills and knowledge development - Influence in regional and global IG discourse	- Social network - Social integration - Community participation - Volunteerism	- Public participation in community affairs - Demographic change - Subsequent policy change - Community awareness - Sharing of information in community	- Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration	- Financial adjustment on the service - Resources allocation - Community Resources allocation - Output value - Online presence				

*Reference for value of conference				
Collision Conference	3 days (physical)	USD 375	<a href="https://collisionconf.com/">https://collisionconf.com/</a>	"North America's fastest-growing tech conference"
Tech Inclusion	3 days (virtual)	USD 99	<a href="https://sf20.techinclusion.co/">https://sf20.techinclusion.co/</a>	A global discussion about the changes happening in the tech industry and what actions are needed today
Digital Summit At Home	3 days (virtual)	USD 195	<a href="https://athome4.digitalsummit.com/">https://athome4.digitalsummit.com/</a>	Digital marketing community
Unleash Summit Series	3 days (virtual)	USD 125	<a href="https://summit.outreach.io/">https://summit.outreach.io/</a>	INNOVATIVE STRATEGIES + BEST PRACTICES FOR SALES DIRECTORS & VPS

Output:	2	Fellowship program	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both			
Output Description & Plan:						
	Individual	Social	Community	Organizational	Economics	.Asia
	Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?	
	<ul style="list-style-type: none"> <li>IG community, activists, media, youth/students</li> <li>Mailing lists, social media</li> </ul>	<ul style="list-style-type: none"> <li>Expanding the IG community, raising public concern on IG issues</li> <li>Allow more participation to APriGF</li> </ul>		<ul style="list-style-type: none"> <li>Facilitating the process of Fellowship Program, e.g. developing guidelines, selection process, fellows' performance.</li> </ul>	<ul style="list-style-type: none"> <li>APriGF Fellowship Program has evolved into one of the most important and highly reputable fellowship program in the Asia Pacific region.</li> </ul>	

<b>Output:</b>	2	Fellowship program				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
<b>Output Description &amp; Plan:</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	• Sponsor organizations										
<b>How can we measure the effectiveness of the output?</b>							<b>Internal Effectiveness/Development of DotAsia Team:</b>				
	Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs		
	<ul style="list-style-type: none"> <li>Through fellowship survey</li> <li>Fellowship application, granting and sponsorship statistics</li> <li>Comments received for SynDoc from fellows</li> </ul>		<ul style="list-style-type: none"> <li>Related posts on mailing lists, social media metrics</li> <li>Sponsorship received for fellowship program</li> </ul>		Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships		Fellows are asked to promote their participation at APriGF online through social media		APriGF has pioneered the engagement of fellows as rapporteurs to increase participation and to integrate fellows into the event		
<b>Social Impact Assessment (SIA) Report</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression Asianess
<b>Quantitative:</b>											
Quantity	Number of applicants 137 Number of fellows contributing to SynDoc 9 Average number of sessions attended by fellows 4-5	Number of fellows 23 Number of comments by fellows on SynDoc 25	Number of fellows 23			Number of fellows contributing to SynDoc 9 Number of comments by fellows on SynDoc 25		Number of applicants 137	Amount of sponsorship Not applicable		
Quality				Number of countries fellows are from 20 Gender ratio of selected fellows (M:F:O) 11:11:1		Number of countries applicants are from 28					
<b>Qualitative:</b>											
Testimonies	<i>"Online participation for persons with disabilities still a challenge."</i>		<i>"It's quite a challenge to consolidate report together with different time zones since I can't converse with other fellows in the same time together. If it's still to be virtual next time hope there would be common time to be announced weeks earlier for specific targets. Thanks."</i>		<i>"Unfortunately, my first time fellowship APriGF2020 was a virtual conference and I understand on the worldwide pandemic condition. Since the actual physical conference can't be replaced with virtual, it is better if we can engage more and get in touch with global internet government experts and other participants."</i>		<i>"Loved the atmosphere and experience. I look forward to participating in similar conferences."</i>		Since the conference is held virtually this year, there is no sponsor for fellowship.		Applicants will be directed to the aprigf.asia webpage when they apply. Fellows will be invited to join Facebook group Fellows.asia.
Evaluation	While some of the fellows were actively participating throughout the conference and contributed to the Synthesis Document, some of the fellows just did not show up and barely met the requirements.  <i>In general, fellows attended less sessions in the virtual format, and were less engaged.</i>		The group of fellows this year is more diverse as there are more countries where the fellows are from and a better gender balance.		Despite some more active fellows, their engagement and contributions are lower than expected. Their influence to the community is unclear.		There is not a significant change in the number of applications received.				
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Financial integration		- Participation in community affairs - Subsequent policy change - Demographic change		- Service expansion - Organisational expanding		- Financial adjustment on the service - Community resources allocation		

<b>Output:</b>	3	APriGF MSG and committee meetings				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both					
<b>Output Description &amp; Plan:</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	Who are the Audiences? How do we reach them? • MSG members		Are there wider benefits of the output to the community and society? • Members are responsible for raising issues and concerns to discussions and bring back outcomes and insights to their own communities. • The support of the MSG and committee meetings is core to the APriGF secretariat work that DotAsia performs.				What are the Activities & Inputs required to produce this Output? Why are they needed? • Setting up meetings, follow-up with action, providing technical support at times.		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above? • Being the secretariat of APriGF establishes DotAsia is one of the leaders in the IG community.		
<b>How can we measure the effectiveness of the output?</b>							<b>Internal Effectiveness/Development of DotAsia Team:</b>				
	Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs		
	• Number of meetings, discussions on mailing lists		• Discussions on mailing lists, social media metrics		Connecting with different IG-related organizations within the close relationship in MSG		Effective and quality outcome by the close communication and collaboration of MSG and DotAsia as secretariat		The MSG being an open body of IG community professionals is a feature of the APriGF.		
<b>Social Impact Assessment (SIA) Report</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression Asianess
<b>Quantitative:</b>											
Quantity	Number of MSG members 78		Number of MSG members 78 Number of meetings 54 Number of posts on MSG mailing list 807	Number of subscribers (Announcement mailing list) 2918 Number of subscribers (Discussion mailing list) 1421	Number of subscribers (Announcement mailing list) 2918 Number of subscribers (Discussion mailing list) 1421		Number of meetings 54 Number of posts on MSG mailing list 807	Number of MSG members 78 Number of subscribers (Announcement mailing list) 2918 Number of subscribers (Discussion mailing list) 1421	Manpower Website Election		

<b>Output:</b>	<b>3</b>	<b>APrIGF MSG and committee meetings</b>	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both									
<b>Output Description &amp; Plan:</b>												
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
Quality	<b>Number of active MSG members</b> <b>51</b>		<b>Number of active MSG members</b> <b>51</b>									
<b>Qualitative:</b>												
Testimonies Evaluation	While the number of MSG members has reduced, the number of active members has increased, implying more actual members are willing to contribute.		The number of meetings and number of posts on mailing list indicates the close connection and communication within the MSG.		Most people subscribed to the mailing lists while registering for APrIGF.		The virtual conference this year organized by the MSG, without a specific country as a host, was generally considered to be a success. The global IGF Secretariat has also taken reference from how we handled the conference virtually.				The MSG mailing list uses .asia as a domain.	
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Volunteerism		- Community expanding - Public participation in community affairs		- Effectiveness - Service continuity - Service expansion - Organisational upgrade - Inter-organisational collaboration		- Stakeholders involvement - Service continuity - Service expansion - Inter-organisational collaboration			

<b>Output:</b>	<b>4</b>	<b>Youth Internet Governance Forum (YIGF)</b>	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both									
<b>Output Description &amp; Plan:</b>												
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
	Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?				What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?			
	<ul style="list-style-type: none"> <li>Youth, students interested in IG issues</li> <li>Mailing lists, social media</li> <li>Local host promotion</li> </ul>		<ul style="list-style-type: none"> <li>Increased awareness and interest of participants will help them devote into IG-related work, and therefore expanding the community.</li> <li>YIGF is a door for participating youth to the global and local IG discourse</li> <li>YIGF is organized by NetMission ambassadors and alumni</li> </ul>				<ul style="list-style-type: none"> <li>Managing and facilitating the organizing process to ensure the smooth running of the event, initiating discussions, providing technical support at times.</li> </ul>		<ul style="list-style-type: none"> <li>DotAsia has always been guiding the development of YIGF, providing one of the best IG space for youth.</li> </ul>			
<b>How can we measure the effectiveness of the output?</b>							<b>Internal Effectiveness/Development of DotAsia Team:</b>					
	Target Audience		Community and Society				Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs	
	<ul style="list-style-type: none"> <li>Through participant survey</li> <li>Participation statistics</li> <li>Comments received for SynDoc</li> </ul>		Related posts on mailing lists, social media metrics				Expanding the IG community by attracting young newcomers		DotAsia is positioned as supporting the NetMission Ambassadors in their work to organize an IG event, thereby embarking on the IG journey		YIGF as a feature of APrIGF is one of the first youth IG event around the world.	

<b>Social Impact Assessment (SIA) Report</b>												
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
<b>Quantitative:</b>												
Quantity	<b>Number of participants</b> <b>40</b>	<b># of posts published/ created</b> <b>27</b>	<b># of engagement (FB live)</b> <b>637</b>	<b>Number of participants</b> <b>40</b>	<b># of engagement (FB live)</b> <b>637</b>	<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b>Number of participants</b> <b>40</b>	<b>Number of applicants</b> <b>106</b>	<b>Amount of sponsorship</b> <b>N/A</b>		<b># of posts reposted/ shared</b> <b>- FB(109 shared); Twitter (87 retweeted)</b> <b>196</b>	<b># of reflection posts created by NMAs</b> <b>2</b>
	<b># of posts reposted/ shared</b> <b>- FB(109 shared); Twitter (87 retweeted)</b> <b>196</b>	<b># of reflection posts created by NMAs</b> <b>2</b>	<b># of posts published/ created</b> <b>27</b>	<b># of invited guest speakers</b> <b>13</b>	<b># of people reached (FB live)</b> <b>5,241</b>	<b># of invited guest speakers</b> <b>13</b>	<b>Attendance rate</b> <b>76.79%</b>	<b># of alumni engaged as volunteers</b> <b>6</b>		<b># of likes of the content related to yIGF (Instagram)</b> <b>282</b>	<b># of likes of the content related to yIGF (Instagram)</b> <b>282</b>	
	<b># of likes of the content related to yIGF (Instagram)</b> <b>282</b>	<b>Attendance rate</b> <b>76.79%</b>	<b># of people reached (FB live)</b> <b>5,241</b>	<b># of alumni engaged as volunteers</b> <b>6</b>	<b># of posts reposted/ shared</b> <b>- FB(109 shared); Twitter (87 retweeted)</b> <b>196</b>	<b># of economies/ countries</b> <b>19</b>	<b># of invited guest speakers</b> <b>13</b>	<b># of economies/ countries</b> <b>19</b>		<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	
	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	<b># of attendees</b> <b>421</b>	<b># of posts reposted/ shared</b> <b>196</b>	<b># of economies/ countries</b> <b>19</b>	<b># of reflection posts created by NMAs</b> <b>2</b>	<b># of economies/ countries</b> <b>19</b>	<b># of invited guest speakers</b> <b>13</b>	<b>Gender ratio</b> <b>26:16</b>		<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	
	<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b># of attendees</b> <b>421</b>	<b># of likes of the content related to yIGF (Instagram)</b> <b>282</b>	<b>Gender ratio</b> <b>26:16</b>	<b># of likes of the content related to yIGF (Instagram)</b> <b>282</b>	<b># of economies/ countries</b> <b>19</b>	<b># of invited guest speakers</b> <b>13</b>	<b>Gender ratio</b> <b>26:16</b>		<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	
	<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b># of attendees</b> <b>421</b>	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	<b># of economies/ countries</b> <b>19</b>	<b># of reflection posts created by NMAs</b> <b>2</b>	<b># of economies/ countries</b> <b>19</b>	<b># of invited guest speakers</b> <b>13</b>	<b>Gender ratio</b> <b>26:16</b>		<b># of comments of Syn Doc. made by YIGF participants</b> <b>8</b>	<b># of likes of the content related to yIGF (Facebook)</b> <b>233</b>	
Quality	<b>(Survey) Program content &amp; topics</b> <b>4.30 / 5</b>	<b>(Survey) Empowering participants to attend APrIGF</b> <b>8.37 / 10</b>	<b>(Survey) Feeling of inclusion at YIGF</b> <b>7.80 / 10</b>	<b>(Survey) Empowering participants to attend APrIGF</b> <b>8.37 / 10</b>	<b>(Survey) Overall logistic arrangements</b> <b>4.13 / 5</b>	<b>(Survey) Secretariat support by DotAsia</b> <b>8.23 / 10</b>	<b>(Survey) Overall experience</b> <b>8.03 / 10</b>			<b>(Survey) Information delivery</b> <b>8.18 / 10</b>	<b>(Survey) Helping to understand Internet Governance</b> <b>8.10 / 10</b>	
<b>Qualitative:</b>												
Testimonies	<i>"I learned about leadership and how it is important for capacity building. I also learned from yIGF that in unity we can solve different critical issues, especially in the covid-19 era! I also developed my presentation skills, as I got the opportunity</i>		<i>"(Inspired by) Interaction with energetic personalities."</i>		<i>"Having read a lot about the multi-stakeholder model of IG, the camp was my first engagement with the model. I got to closely witness and become a part of the proceedings of this, thereby, reaffirming my belief in the importance of consultative and collaborative policy processes."</i>		<i>"All segments were carried out flawlessly, notwithstanding the obvious challenges that came with conducting the events online. It was truly a delight to have been chosen for this exclusive program and to have been able to interact and learn</i>		Sponsorship is not applicable as YIGF is entirely virtual.		Applicants have registered through the website yigf.asia. YIGF participants will be invited to join Facebook group @yigf.asia.	

<b>Output:</b>	<b>4</b>	<b>Youth Internet Governance Forum (YIGF)</b>				<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both	
<b>Output Description &amp; Plan:</b>							
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>	
	<i>to present my views. Hence, my valuable insights from the yIGF are Leadership, interaction, and presentation skills."</i>			<i>from such a diverse and eclectic cohort."</i>			
Evaluation	<i>"Gained self-confident for APriGF and knowledge"</i>	<i>"I am so honoured to meet all passionate yIGF members and ambassadors that are so supportive and helpful to give me an impeccable first time experience attending Internet Governance Forum."</i>	<i>"I felt lucky to be able to expand my connection through the participation of yIGF and this event boosted my confidence to pursue our common interest in IG community."</i>	<i>"Overall, all of sessions are quite great for me. I accomplished a lot of experience in yIGF 2020. I wish I could attend this event in next year and want to see you all again as a more days event. I believed this forum made a supportive one for everyone and next year will be more perfect based on the everyone's suggestions. Thank you all."</i>			
Basis / Concept	Level of interests of participants for new projects etc. - Orignity - creativity & innovation - skill development Level of engagement of participants in the whatsapp group		Level of engagement of participants in the whatsapp group # of active working groups # of community members engaged	# of active working groups Level of interests of participants for new projects etc. Level of engagement of participants in the whatsapp group	# of active working groups		