

<b>Project:</b> APriGF	<b>Framework Version:</b> 1.0	<b>Status:</b> FINAL	<b>Date:</b> 2020.05			
	<b>Report Version:</b> 2023	<b>Status:</b> FINAL	<b>Date:</b> 2024.05.14			
<b>Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?):</b>						
<b>DotAsia Community Goal/Outcome</b>		<b>.Asia Registry Goal/Outcome</b>				
To establish DotAsia as a trusted facilitator and champion of multistakeholder Internet governance processes in Asia Pacific regionally and globally, through supporting the APriGF, as its Secretariat, to be a platform to convene, discuss and advance collaboration locally, regionally, globally.		To establish DotAsia as a regional authority in TLD development and Internet Governance as well as maintaining good relationships with the Internet Governance community, including governments, industry, civil society, youth, academia and the technical community.				
<b>Theory of Change (ToC: SMART Model):</b>						
<b>Specific: What, Why and How.</b>	What Community Need will this Project/Program solve?	<ul style="list-style-type: none"> <li>Enhance <b>public awareness</b> on the impact of Internet Governance and SDGs, through advocacy at host country (regional) and at UN/UN MAG (global).</li> <li>Provide <b>operational support</b> to ensure smooth running of the APriGF conference, allowing people to identify and discuss the latest issues in IG for Asia Pacific region</li> <li>Strengthen and amplify voices from Asia Pacific</li> <li>Encouraging participation from Asia Pacific in the global IG community, especially youth, in GDC and WSIS+20 related activities.</li> </ul>	How will this Project/Program Enhance the .Asia Domain?			
<b>Measurable: Goal Achieved or Not</b>	How will we know if the Goal/Outcome is achieved?	<ul style="list-style-type: none"> <li>Increase in the number of session proposals from the Asia Pacific region at the global IGF and <b>new proposers</b> at the regional APriGF.</li> <li>Increase in number of proposals selected in global IG events.</li> <li>Increase in diversity of engagement i.e. geographical / stakeholder group/ gender at APriGF</li> <li>Collaboration/projects with other organizations (e.g. UN DESA/IGF Secretariat capacity building projects, I* organization collaborations, etc.)</li> <li>Collaboration/projects with the National and Regional Initiatives (NRI) network</li> </ul>	How will we know that the .Asia Domain is enhanced?			
<b>Achievable: Challenging but Realistic</b>	Is DotAsia the right organization to drive this?	DotAsia is one of few organizations from the Asia Pacific region leading efforts in Internet Governance and SDGs. With a strong presence already in the IG community, along with the brand of ".Asia", DotAsia is well positioned to be established as a facilitator and voice on Internet governance matters in APAC.	Is the Goal/Outcome realistic?			
<b>Relevant: Pertinent to DotAsia's Vision &amp; Mission (Included in Vision &amp; Mission Considerations below)</b>						
<b>Time-Bound: Specific &amp; Chronological</b>	What is the timeline?	2024-2027	Are timelines for Community & .Asia Registry Goals aligned?			
<b>Vision &amp; Mission Considerations (Relevance)</b>						
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>
	To assess how the project could induce changes to the directly-involved individuals (primary beneficiaries).	To assess how the project promoted changes on an interpersonal level, including interactions between the primary beneficiaries and the society, that could cause an effect on their behaviour and actions.	To assess whether the project could induce changes on the community overall and affect changes on the <b>policy level</b> .	To assess the <b>effectiveness</b> of the project in terms of planning and execution; and the subsequent capacity enhancement to DotAsia Organisation itself (as a secondary beneficiary).	To assess the economic input/output of the project as well as the leveraged resources on community or public expenditure.	To assess how the project can contribute to the <b>promotion</b> of the .Asia domain registry.
<b>Core Values: How is this Goal/Outcome relevant to DotAsia's Core Values?</b>						
	<b>Asia at Heart</b>		<b>Community Driven</b>		<b>Economically Viable</b>	
	Amplifying Asia Pacific perspectives at the regional and global level.		Promoting collaboration in the Internet community for the SDGs and direct contribution to the Internet Governance discourse in APAC and globally.		The APriGF itself is an event funded by local hosts through local sponsorship. Development of DotAsia and the APriGF extends the brand of .Asia and increases opportunity for DotAsia to maintain relationships with community organizations including through sponsorships and fellowships.	
<b>Vision &amp; Mission: How is this Goal/Outcome relevant to DotAsia's Vision &amp; Mission?</b>						
	How is this Goal/Outcome relevant to DotAsia's Vision?		APriGF serves to support a collaborative Asia through a platform that exemplifies the participatory culture of the Asia Pacific Internet Governance community, and in support of the sustainable overall growth of the region.			
	Why/How is this Goal/Outcome important to DotAsia's Mission?		DotAsia is actively involved in different regional and global events for IG policy especially as it relates to the SDGs, to establish the .Asia TLD as a responsible and sustainable brand, advocating for global issues with regional priorities and promoting digital inclusion by emphasizing the participation of the all stakeholders (including the underprivileged and underserved, e.g. differently-abled, LGBTQ+, environmental and wildlife concern groups etc.) at APriGF and the global IGF activities.			
<b>Outputs:</b>						

<b>Output:</b> 1	Annual APriGF event	<input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input checked="" type="checkbox"/> Both				
<b>Output Description &amp; Plan:</b>						
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>
	Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?	What are the Activities & Inputs required to produce this Output? Why are they needed?	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?		
	<ul style="list-style-type: none"> <li>IG community, activists, media, youth/students</li> <li>Mailing lists, social media</li> <li>IG related events</li> <li>Local host promotion efforts</li> </ul>	<ul style="list-style-type: none"> <li>Outcomes and insights from the discussions among the community will influence local policy making.</li> <li>Synthesis document gathers opinions from conference attendees and is shared with the public.</li> </ul>	<ul style="list-style-type: none"> <li>Personnel to support secretariat work: coordinating meetings, minutes, elections, etc. and to liaise with local hosts (where applicable)</li> <li>Managing and facilitating the organizing process to ensure the smooth running of the event, providing technical support at times.</li> <li>Drafting committee is formed and meetings are organized to support the contributions from the community to create the synthesis document.</li> </ul>	<ul style="list-style-type: none"> <li>With DotAsia being the secretariat of the conference, the success of the event establishes DotAsia as one of the leaders in the IG community.</li> <li>The development of the synthesis document, supported by DotAsia is also an important outcome being brought into international discussions.</li> </ul>		
<b>How can we measure the effectiveness of the output?</b>						
	Target Audience	Community and Society	Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs	
	<ul style="list-style-type: none"> <li>Through participant survey</li> <li>Participation statistics</li> <li>Comments received for SynDoc</li> </ul>	Related posts on mailing lists, social media metrics	Connecting with different IG-related organizations	DotAsia being the secretariat of APriGF, and supporting the process and outcomes of synthesis document	APriGF being co-founded by DotAsia, the inclusion of YIGF and the creation of the synthesis document	

<b>Social Impact Assessment (SIA) Report</b>												
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
<b>Quantitative:</b>												
Quantity	Number of on-site participants 594 450 (-24%) Number of online participants 317 689 (+117%)	SynDoc - Number of comments received 123 (+0.8%)	Average number of attendees in a session 85 > 116 (+36.5%) Number of submitted sessions 81 > 86 (+6%) Number of selected sessions 25 > 34 (+36%)		Number of submitted proposals for hosting APriGF 1 (±100%) SynDoc - Number of comments received 123 (+0.8%)		Website traffic (direct) 9052 > 442 (-95%) Website traffic (indirect e.g. search/ referral/ social) 5533 > 86 (-90%)	Number of selected sessions 34 (+36%) Number of speakers 226 (+88%) Number of submitted proposals for hosting APriGF 2023	Training: 12 staff x 1 hrs = 12 hrs Onsite staff: 4 staff x 3 + 10*3 hrs = 132 hrs Offsite staff: 8 staff x 12 hrs = 96 hrs 227 > 240 man-hours (+4.8%) Sponsorship US\$34,700 > US\$33,300	*Value of conference x Number of participants = US\$200 x 450 + US\$100 x 689 = US\$158,900 (+5.5%) Number of selected sessions 34 (+36%) Number of speakers 226		

			Number of speakers 226 (+88%)				1 (+100%)	(-4%) Expenses US\$18,100 > US\$32,854 (+81.5%)	(+88%)		
Quality	Number of selected sessions 34 (+36%) Number of speakers 226 (+88%)	(Survey) Participant satisfaction with the program 4.2 / 5 (-2%)		Number of countries attendees are from 64 > 42 (-34%)		(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.08 / 5 > 4.2 / 5 (+0.03%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.08 / 5 > 4.15 / 5 (±0.01%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.25 / 5 (±0%)	(Survey) Overall conference experience 4.30 / 5 > 4.34 / 5 (+0.01%) (Survey) Secretariat support by DotAsia 4.23 / 5 > 4.38 / 5 (+0.04%) (Survey) Participant satisfaction with the program 4.2 / 5 (-2%)			(Survey) Opportunity to synthesize Asia Pacific perspectives as input to the global IGF 4.2 / 5 (+0.03%) (Survey) Contribution of APriGF to the global IGF movement (including the IGF and NRIs) 4.15 / 5 (±0.01%) (Survey) APriGF's contribution in strengthening solidarity among the Asia Pacific Internet community 4.25 / 5 (±0%)	
Testimonies	"It'd be great to see better continuity between successive APriGFs, and more activity between APriGF events."	"The forum was well organized and planned. However, I would suggest improvement to the APriGF website as well as the mobile apps used to disseminate the program information and schedule. Making the website and app more user-friendly and adding more interactive features such as users being able to bookmark/tag events on the schedule they would like to attend."		"I would suggest and recommend to keep up this platform as open and free for the stakeholders. If there is any follow up course of activities included after the conference, that would lead the activists to contribute for having impact at a larger scale."		"I would love to be added to APriGF 2023."					
Evaluation	there was almost a gap between APriGF, yet it managed to happen and lessons learnt for constant improvement for upcoming years.	The overall comment is that the management is well done while online experience still needs to be improved.		Gender ratio has not been fully measured as previous years, so we may need to decide the continuity.		The communication and teamwork among different committees and organizations have been greatly improved, supported by excellent leadership of the co-convenors and a strong Event Committee.					
Basis / Concept	- Information acquisition - Skills and knowledge development - Influence in regional and global IG discourse	- Social network - Social integration - Community participation - Volunteerism		- Public participation in community affairs - Demographic change - Subsequent policy change - Community awareness - Sharing of information in community		- Effectiveness - Programme restructuring - Stakeholders involvement - Service continuity - Service expansion - Organisation restructuring - Inter-organisational collaboration - Cross-organisation collaboration		- Financial adjustment on the service - Resources allocation - Community Resources allocation - Output value - Online presence			

*Reference for value of conference					
Collision Conference	3 days (physical)	USD 375	<a href="https://collisionconf.com/">https://collisionconf.com/</a>		"North America's fastest-growing tech conference"
Tech Inclusion	3 days (virtual)	USD 99	<a href="https://sf20.techinclusion.co/">https://sf20.techinclusion.co/</a>		A global discussion about the changes happening in the tech industry and what actions are needed today
Digital Summit At Home	3 days (virtual)	USD 195	<a href="https://athome4.digitalsummit.com/">https://athome4.digitalsummit.com/</a>		Digital marketing community
Unleash Summit Series	3 days (virtual)	USD 125	<a href="https://summit.outreach.io/">https://summit.outreach.io/</a>		INNOVATIVE STRATEGIES + BEST PRACTICES FOR SALES DIRECTORS & VPS

<b>Output:</b>	2	Fellowship program				<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both	
<b>Output Description &amp; Plan:</b>							
	<b>Individual</b>	<b>Social</b>	<b>Community</b>	<b>Organizational</b>	<b>Economics</b>	<b>.Asia</b>	
	Who are the Audiences? How do we reach them?	Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?	Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?		
	<ul style="list-style-type: none"> <li>IG community, activists, media, youth/students</li> <li>Mailing lists, social media</li> <li>Sponsor organizations</li> </ul>	<ul style="list-style-type: none"> <li>Expanding the IG community, raising public concern on IG issues</li> <li>Allow more participation to APriGF</li> </ul>		<ul style="list-style-type: none"> <li>Facilitating the process of Fellowship Program, e.g. developing guidelines, selection process, fellows' performance.</li> </ul>	<ul style="list-style-type: none"> <li>APriGF Fellowship Program has evolved into one of the most important and highly reputable fellowship program in the Asia Pacific region.</li> </ul>		
<b>How can we measure the effectiveness of the output?</b>				<b>Internal Effectiveness/Development of DotAsia Team:</b>			
	Target Audience	Community and Society		Building on/Expanding Relationships & Network	Use of Communications & Positioning of DotAsia in Project	Pioneering Efforts/Innovativeness of Activities/Outputs	
	<ul style="list-style-type: none"> <li>Through fellowship survey</li> <li>Fellowship application, granting and sponsorship statistics</li> <li>Comments received for SynDoc from fellows</li> </ul>	<ul style="list-style-type: none"> <li>Related posts on mailing lists, social media metrics</li> <li>Sponsorship received for fellowship program</li> </ul>		Expanding the IG community by attracting newcomers, thereby expanding DotAsia's network of relationships	Fellows are asked to promote their participation at APriGF online through social media	APriGF has pioneered the engagement of fellows as rapporteurs to increase participation and to integrate fellows into the event	

<b>Social Impact Assessment (SIA) Report</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression / Asianess
<b>Quantitative:</b>											
Quantity	Number of applicants 188 > 137 (-27%) Number of fellows	Number of fellows 27 > 23 (-0.15%) Number of comments by	Number of fellows 23 (-0.15%)			Number of fellows contributing to SynDoc 3 (-36.7%)		Number of applicants 137 (-27%)	Amount of sponsorship US\$27,000 > US\$33,300 (+23%)		

<b>Output:</b>	2	Fellowship program					<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
contributing to SynDoc 9/27 > 3/15 (-36.7%)	fellows on SynDoc 36 (-1%)				Number of comments by fellows on SynDoc 36 (-1%)						
Average number of sessions attended by fellows 10 or above 13/16 (+ %)											
Quality	how to measure impact of fellowship to fellow?		Number of countries fellows are from 18 (+0%) Gender ratio of selected fellows (F:M:O) F: 55% > 60% M: 41% > 40% O: 4%>0		Number of countries applicants are from 26 > NA (+0%)						

Qualitative:												
Testimonies	<p>"Our mentor shared great insights during the buddy group which helped us prepare for the activities during the forum and the sessions"</p> <p>"Constant zoom meetings before the meeting and networking and getting to meet new people with relevant interests."</p>	<p>"The overall progress of our mentor-mentee experience has led us to a good connection and prospect where we have already made commitments and plans to work for building an internet for all in Bangladesh in near future."</p> <ul style="list-style-type: none"> <li>A good mentor-mentee experience helped me a lot and gave me the ideal concept of how to prepare myself for APriGF 2023.</li> <li>This experience helped me understand my possible role in APriGF 2023"</li> </ul> <p>"The mentors are very important for the guidance and support throughout the fellowship program. The mentors taught us all the basics about the Internet Governance Forum and how APriGF functions. The mentor also directed us how to get prepared for the sessions and how to select the sessions. We also got the opportunity to share experiences and knowledge among each other in buddy group."</p>	<p>"Fellows of APriGF 2023 are in good social bonding throughout the process of participation in the event and afterwards. I feel the urgency of retaining this bonding. I have some recommendations for maintaining this network."</p> <p>Firstly, I would say, an appropriate agenda should be selected for their engagement. Everybody's ideas and interests should be taken into consideration in this regard. Prospects and challenges of emerging technologies in their communities or localities should be evaluated.</p> <p>Secondly, concerned personnel for giving proper guidance should be assigned.</p> <p>Thirdly, email exchange should be on the increase.</p> <p>Fourthly, online meetings can be arranged regularly. It can create a good sense of urgency to be well-connected."</p> <p>"We can keep the fellowship group in social media like WhatsApp as it is so that we can interact and engage with each other."</p>	<p>"Sharing various opportunities with the fellows along with small webinars and sessions can make the fellows feel included in the ecosystem."</p>								
Evaluation	The overall performance of fellows was satisfying, and there are some bright individuals and potential leaders who would continue to contribute to APriGF.	Quality of mentors is great this year and shall keep developing a mechanism for selecting mentors.	included a person with disabilities as fellows, was very active during the conference and are likely to continue to engage in Internet Governance community.	This year, we have had 2 volunteers helping on curating materials and coordinating for fellow-mentorship - may review tracking efforts								
Basis / Concept	<ul style="list-style-type: none"> <li>Self-esteem</li> <li>Information acquisition</li> <li>Skills and knowledge development</li> </ul>	<ul style="list-style-type: none"> <li>Social network</li> <li>Community participation</li> <li>Financial integration</li> </ul>	<ul style="list-style-type: none"> <li>Participation in community affairs</li> <li>Subsequent policy change</li> <li>Demographic change</li> </ul>	<ul style="list-style-type: none"> <li>Service expansion</li> <li>Organisational expanding</li> </ul>	<ul style="list-style-type: none"> <li>Financial adjustment on the service</li> <li>Community resources allocation</li> </ul>							

<b>Output:</b>	3	APriGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both				
Output Description & Plan:											
Individual		Social		Community		Organizational		Economics		.Asia	
Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?				What are the Activities & Inputs required to produce this Output? Why are they needed?			Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?		
<ul style="list-style-type: none"> <li>MSG members</li> </ul>		<ul style="list-style-type: none"> <li>Members are responsible for raising issues and concerns to discussions and bring back outcomes and insights to their own communities.</li> <li>The support of the MSG and committee meetings is core to the APriGF secretariat work that DotAsia performs.</li> </ul>				<ul style="list-style-type: none"> <li>Setting up meetings, follow-up with action, providing technical support at times.</li> </ul>			<ul style="list-style-type: none"> <li>Being the secretariat of APriGF establishes DotAsia is one of the leaders in the IG community.</li> </ul>		
How can we measure the effectiveness of the output?						Internal Effectiveness/Development of DotAsia Team:					
Target Audience		Community and Society				Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs	
<ul style="list-style-type: none"> <li>Number of meetings, discussions on mailing lists</li> </ul>		<ul style="list-style-type: none"> <li>Discussions on mailing lists, social media metrics</li> </ul>				Connecting with different IG-related organizations within the close relationship in MSG		Effective and quality outcome by the close communication and collaboration of MSG and DotAsia as secretariat		The MSG being an open body of IG community professionals is a feature of the APriGF.	

Social Impact Assessment (SIA) Report											
Individual		Social		Community		Organizational		Economics		.Asia	
Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
Quantitative:											
Quantity	Number of MSG members 115 > 90+25 = 115 (+0%)	Number of MSG members 115 (+0%) Number of meetings 181 > 141	Number of subscribers (Announcement mailing list) 3505 (+0%)	Number of subscribers (Announcement mailing list) 3505 (+0%)		Number of meetings 141 (-22%) Number of posts on MSG mailing list	Number of MSG members 115 (+11%) Number of subscribers	Manpower Website Election US\$29			

<b>Output:</b>	3	APrIGF MSG and committee meetings					<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both				
<b>Output Description &amp; Plan:</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
			(-22%) Number of posts on MSG mailing list 470 > 459 (-0.02%)	Number of subscribers (Discussion mailing list) 2086 > 1807 (-37%)	Number of subscribers (Discussion mailing list) 1807 (-37%)		459 (-0.02%)	(Announcement mailing list) 3505 (+0%) Number of subscribers (Discussion mailing list) 1807 (-37%)			
Quality	Number of active MSG members 68 > 90 (+32%)		Number of active MSG members 68 > 90 (+32%)								
<b>Qualitative:</b>											
Testimonies											
Evaluation	The active participation of members has improved steadily. The overall members' engagement has grown stronger.		Frequency of meetings has decreased this year as each meeting has higher efficiency so overly did not need many meetings.								
Basis / Concept	- Self-esteem - Information acquisition - Skills and knowledge development		- Social network - Community participation - Volunteerism		- Community expanding - Public participation in community affairs		- Effectiveness - Service continuity - Service expansion - Organisational upgrade - Inter-organisational collaboration		- Stakeholders involvement - Service continuity - Service expansion - Inter-organisational collaboration		

<b>Output:</b>	4	Youth Internet Governance Forum (YIGF)					<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both				
<b>Output Description &amp; Plan:</b>											
	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>
	Who are the Audiences? How do we reach them?		Are there wider benefits of the output to the community and society?		What are the Activities & Inputs required to produce this Output? Why are they needed?		Why/How will this contribute to achieving the Goal(s) / Outcome(s) set out in 2. above?				
	Youth, students interested in IG issues Mailing lists, social media Local host promotion		Increased awareness and interest of participants will help them devote into IG-related work, and therefore expanding the community. YIGF is a door for participating youth to the global and local IG discourse YIGF is organized by NetMission ambassadors and alumni		Managing and facilitating the organizing process to ensure the smooth running of the event, initiating discussions, providing technical support at times.		DotAsia has always been guiding the development of YIGF, providing one of the best IG space for youth.				
<b>How can we measure the effectiveness of the output?</b>											
	Target Audience		Community and Society		Building on/Expanding Relationships & Network		Use of Communications & Positioning of DotAsia in Project		Pioneering Efforts/Innovativeness of Activities/Outputs		
	<ul style="list-style-type: none"> <li>Through participant survey</li> <li>Participation statistics</li> <li>Comments received for SynDoc</li> </ul>		Related posts on mailing lists, social media metrics		Expanding the IG community by attracting young newcomers		DotAsia is positioned as supporting the NetMission Ambassadors in their work to organize an IG event, thereby embarking on the IG journey		YIGF as a feature of APrIGF is one of the first youth IG event around the world.		

**Social Impact Assessment (SIA) Report**

	<b>Individual</b>		<b>Social</b>		<b>Community</b>		<b>Organizational</b>		<b>Economics</b>		<b>.Asia</b>	
	Gain	Output	Interactivity	Diversity	Participation	Representation	Performance	Scale	Cost	Production	Impression	Asianess
<b>Quantitative:</b>												
Quantity	Number of participants	# of posts published/ created (Facebook)	# of engagement (FB live)	Number of participants	# of engagement (FB live)	# of comments of Syn Doc. made by YIGF participants	Number of participants	Number of applicants	Amount of sponsorship		# of posts reposted/ shared (Facebook)	# of reflection posts created by NMAs/yIGFers (Facebook)
2020	40	27	637	40	637	8	40	106	-		109	2
2021	83	27	758	83	758	10	83	260	-		47	2
2022	65	8	10	65	10	10	65	147	USD		2022	46
2023	55	19	7	55	7	50	55	121	20,000		2023	30
	(-15.38%)	32	(-30%)	(-15.38%)	(-30%)	42	(-15.38%)	(-17.69%)	USD 5,000	(-75%)	50	(+66.67%)
		(+68.4%)				(-16%)						
	# of posts reposted/ shared (Facebook)	# of people reached (FB live)	# of invited guest speakers	# of people reached (FB live)	# of invited guest speakers	Attendance rate (Avg.)	# of alumni engaged as volunteers				# of posts reposted/ shared (Instagram)	# of reflection posts created by NMAs/yIGFers (Instagram)
2020	109	27	5,241	13	5,241	76.79%	2020	6			2	2
2021	47	5	1,564	21	1,564	78.16%	2021	7			0	15
2022	30	12	239	21	239	76.15%	2022	7			0	15
2023	50	28	451	20	451	46.67%	2023	17			37	-
	(+66.67%)	(+133%)	(+88.7%)	(-4.76%)	(+88.7%)	(-38.71%)		13			(+3700%)	(LinkedIn)
		(Twitter)									(Twitter)	2020
2020	-	-	# of posts published/ created (Facebook)	# of alumni engaged as volunteers	# of posts reposted/ shared (Facebook)	# of economies/ countries	Total # of attendees	# of economies/ countries			87	2021
2021	2	9	2020	2020	109	19	421	19			8	2022
2022	0	27	2021	2021	47	13	308	13			28	2023
2023	37	8	2022	2022	30	16	129	16			13	(-53.57%)
	(+3700%)	(LinkedIn)	2023	2023	50	19	55	19			37	(LinkedIn)
		(Twitter)	2020	2020	32	50	(-57.36%)	19			(+3700%)	2020
2020	87	6	(+68.4%)	(-23.52%)	(+66.67%)	(+16.75%)					4	2021
2021	8	-	(Instagram)		(Instagram)	Gender ratio	# of invited guest speakers	Gender ratio			4	2022
2022	-	-	2020	2020	-	2020	2020	2020			-	2023
2023	-	-	2021	2021	13:8	13	13	13:8			-	-
			2022	2022	2	21	21	2021			-	-
			2023	2023	0	22	22	2022			-	-
						Male:	2021	Male:			-	-
						2021	2021	2021			-	-

<b>Output:</b>	4	Youth Internet Governance Forum (YIGF)	<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both
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Output Description & Plan:												
	Individual	Social	Community	Organizational	Economics	.Asia						
	(LinkedIn) 2020	# of reflection posts created by NMAs/yIGFers (Facebook) 2020	12	2022	2023	21	30.12%	2022	30.12%			# of likes of the content related to yIGF (Facebook) 2020
	2021	(Facebook) 2021	28	2023	(+3700%)	20	52.31%	2023	52.31%			(Facebook) 2021
	4	(Twitter) 2020	19	(Twitter) 2020		(-4.76%)	52.73%	2023	52.73%			2022
	2022	2021	46	2020	87		(-0.80%)	2023	(-0.80%)			233
	2023	2022	9	2021	8		Female: 2021	2022	67.47%			279
		2023	13:8	2022	67.47%		Female: 2021	2023	67.47%			499
		2021	2021	2022	46.69%		2022	2022	46.69%			295
	# of likes of the content related to yIGF (Facebook) 2020	(Instagram) 2020	30.12%	2021	(LinkedIn) 2020	41.82%	(-10.43%)	2023	41.82%			(Instagram) 2020
	233	(LinkedIn) 2020	52.31%	2022	4	2.41%	2021	2.41%				282
	2021	2021	52.73%	2023	2022	0.00%	2022	0.00%				2021
	279	2022	6	2021	5.45%	(+545%)	2023	5.45%				90
	2022	2023	(-0.80%)	2022	46.69%		2022	46.69%				2022
	499	2023	67.47%	2023	# of reflection posts created by NMAs/yIGFers (Facebook) 2020	2	2021	2				128
	295	(LinkedIn) 2020	46.69%	2022	2	46	2022	46				2023
	(Instagram) 2020	2021	41.82%	2023	2	30	2023	30				(LinkedIn) 2020
	282	2022	(-10.43%)	2021	2	50	(Instagram) 2020	50				2021
	2021	2023	2.41%	2022	46	76.79%	2021	76.79%				2022
	90	2021	2.41%	2021	46	78.16%	2020	78.16%				44
	2022	2023	0.00%	2022	28	76.15%	2021	76.15%				2022
	128	2023	5.45%	2022	109	46.67%	2022	46.67%				2023
	2023	2023	(-53.57%)	2023	47	0.00%	2023	0.00%				
	267	Attendance rate (Avg.) 2020	(+108.6%)	2022	30	5.45%	2023	5.45%				
	(Twitter) 2020	2021	(+66.67%)	2023	50		(Instagram) 2020					(LinkedIn) 2020
	2021	2022	(+545%)	2021	37		2021					2021
	19	2023	(+545%)	2022	(Twitter) 2020		2020					2022
	2022	2021		2021	87		2021					2023
	2023	2022		2022	8		2022					
		2023		2023	129		2023					
	# of comments of Syn Doc. made by YIGF participants 2020	Total # of attendees 2020	(-38.71%)	2023	0		(LinkedIn) 2020					
	8	2021	(+3700%)	2021	37		2021					
	2021	2022		2022	(Twitter) 2020		2020					
	10	2021		2021	87		2021					
	2022	2022		2022	8		2022					
	50	2023		2023	15		2023					
	2023	2023		2023	46.67%		(LinkedIn) 2020					
	42	2023		2023	0		2020					
	(-16%)	2023		2023	37		2021					
	# of alumni engaged as volunteers 2020	2021		2022	(Twitter) 2020		2021					
	6	2022		2022	87		2022					
	2021	2023		2023	8		2023					
	7	2023		2023	129		(LinkedIn) 2020					
	2022	2023		2023	8		2020					
	17	2023		2023	15		2021					
	2023	2023		2023	46.67%		2022					
	13	2023		2023	0		2023					
	(-23.52%)	2023		2023	37		(LinkedIn) 2020					
	# of likes of the content related to yIGF (Facebook) 2020	2021		2023	(+3700%)		2021					
	6	2022		2023	(Twitter) 2020		2022					
	2021	2023		2023	87		2023					
	7	2023		2023	8		(LinkedIn) 2020					
	2022	2023		2023	129		2020					
	17	2023		2023	8		2021					
	2023	2023		2023	15		2022					
	13	2023		2023	46.67%		2023					
	(-23.52%)	2023		2023	0		(LinkedIn) 2020					
	# of likes of the content related to yIGF (Instagram) 2020	2021		2023	(+3700%)		2021					
	6	2022		2023	(Twitter) 2020		2022					
	2021	2023		2023	87		2023					
	7	2023		2023	8		(LinkedIn) 2020					
	2022	2023		2023	129		2020					
	17	2023		2023	8		2021					
	2023	2023		2023	15		2022					
	13	2023		2023	46.67%		2023					
	(-23.52%)	2023		2023	0		(LinkedIn) 2020					
	# of likes of the content related to yIGF (Twitter) 2020	2021		2023	(+3700%)		2021					
	6	2022		2023	(Twitter) 2020		2022					
	2021	2023		2023	87		2023					
	7	2023		2023	8		(LinkedIn) 2020					
	2022	2023		2023	129		2020					
	17	2023		2023	8		2021					
	2023	2023		2023	15		2022					
	13	2023		2023	46.67%		2023					
	(-23.52%)	2023		2023	0		(LinkedIn) 2020					
	# of likes of the content related to yIGF (Twitter) 2020	2021		2023	(+3700%)		2021					
	6	2022		2023	(Twitter) 2020		2022					
	2021	2023		2023	87		2023					
	7	2023		2023	8		(LinkedIn) 2020					
	2022	2023		2023	129		2020					
	17	2023		2023	8		2021					
	2023	2023		2023	15		2022					
	13	2023		2023	46.67%		2023					
	(-23.52%)	2023		2023	0		(LinkedIn) 2020					

Output:	4	Youth Internet Governance Forum (YIGF)					<input type="checkbox"/> Community Goal <input type="checkbox"/> Asia Registry Goal <input checked="" type="checkbox"/> Both					
Output Description & Plan:												
	Individual		Social		Community		Organizational		Economics		.Asia	
Quality	(Survey) Overall Program content & topics 2020 4.30 / 5 2021 4.59 / 5 2022 4.51 / 5 2023 4.13 / 5 (-8.43%)  (Survey) Overall Information delivery 2020 8.18 / 10 2021 4.40 / 5 2022 4.75 / 5 2023 3.48 / 5 (-26.7%)  (Survey) Helping to understand Internet Governance 2020 8.10 / 10 2021 4.42 / 5 2022 4.55 / 5 2023 4.04 / 5 (-11.2%)	(Survey) Empowering participants to attend APriGF 2020 8.37 / 10 2021 4.42 / 5 2022 4.6 / 5 2023 4.35 / 5 (-5.43%)  (Survey) Continuing engagement in IG community 2020 - 2021 4.44 / 5 2022 4.8 / 5 2023 4.39 / 5 (-8.54%)	(Survey) Inclusiveness at YIGF & APriGF 2020 7.80 / 10 2021 8.58 / 10 2022 8.8 / 10 2023 4.26 / 5 (-3.18%)  (Survey) Social events help connect community members 2020 8.40 / 10 2021 8.61 / 10 2022 - / 10 2023 - / 10  (Survey) Collaboration with community members 2020 4.49 / 5 2021 4.7 / 5 2022 4.22 / 5 (-10.2%)	(Survey) Empowering participants to attend APriGF 2020 8.37 / 10 2021 4.42 / 5 2022 4.6 / 5 2023 4.35 / 5 (-5.43%)  (Survey) Bonding among youth in APAC 2020 4.25 / 5 2021 4.5 / 5 2022 4.22 / 5 (-6.22%)  (Survey) Sense of belonging to APAC comm. 2020 4.21 / 5 2021 4.8 / 5 2022 4.3 / 5 (-10%)	(Survey) Overall logistic arrangements 2020 4.13 / 5 2021 4.44 / 5 2022 4.8 / 5 2023 3.96 / 5 (-17.5%)  (Survey) Secretariat support by DotAsia 2020 8.23 / 10 2021 8.72 / 10 2022 9.6 / 10 2023 4.15 / 5 (-13.54%)  (Survey) Overall experience 2020 8.03 / 10 2021 8.54 / 10 2022 9.26 / 10 2023 4.13 / 5 (-10%)							
<b>Qualitative:</b>												
Testimonies	"Participating in the Asia Pacific Youth Internet Governance Forum (YIGF) 2023 was an eye-opening experience, and I walked away with a wealth of insights."  "...I have gained a lot of practical skills from yIGF 2023 which I also be able to practice my public speaking and boosting my confidence in expressing my concerns to the general public by presenting our Youth policy statement."		"...future of the internet is in our hands, the hands of passionate and dedicated young advocates like us."  "I have learned...how we can contribute to the advancement of technology in our own society."		"I really amaze how the committee well organized the events hybrid. As online participant I felt recognized and the facilitator really encouraged us to active."  "Internet Governance is for everyone no matter the gender, color, race or abilities."  "It motivated me to give valuable insight to the community."		"It broadened my perspective about the Internet from their perspectives and experiences."					
Evaluation	- yIGF empowers participants & youth organizers with the capacity to attend APriGF & contribute to SynDoc voluntarily with confidence. - yIGF encourage participants' interest in further contributing to the APAC/ IG community. E.g. initiated meetup with APriGF Secretariat - A steering group is Initiated among the yIGF coordinators in the region to facilitate more consistent communications among the youth community.		- Local hub & remote participation enable engagement opportunities for those who can't join on-site. - Design of program should be inclusive for participants of all participation mode. - Live online worksheet/ work document helps both onsite and online participants to interact and effectively create outputs.		- yIGF helps participants to create a sense of belonging in the APAC Internet governance community. - yIGF helps participants to stay motivated for future engagement in Internet governance.		Speakers with more diverse background helps participants to understand better the topic from different perspectives.  Welcoming atmosphere at yIGF helps enhance participants' willingness to learn.		- Youth must create outputs, and program has to demonstrate a good performance for negotiation of fundings or sponsorship in the future - Recognition of youth's contribution to yIGF and NetMission WGs by formalizing work relationship and communications.	Applicants have registered through the website yigf.asia.		
Basis / Concept	Level of interests of participants for new projects etc. - Orignity - creativity & innovation - skill development Level of engagement of participants in the whatsapp group				Level of engagement of participants in the whatsapp group # of active working groups # of community members engaged		# of active working groups Level of interests of participants for new projects etc. Level of engagement of participants in the whatsapp group		# of active working groups			