

DotAsia EGM 2024

2024.02.26 @ APRICOT 2024

[www.asia](http://www.asia)

**Asian** #InspirAsian

# EGM (Monday, Feb 26, 2024)

0. Administrative Welcome
1. Board Chair Opening Remarks
2. Resolutions on Proposed Amendments to the DotAsia Articles of Association
3. Board & Board Committee Reports
4. .Asia Registry Backend Provider Report
5. Financial Report 2022-2023
6. DotAsia Highlights 2023
7. DotAsia Strategic Plan Discussion

1845 (Local Time) Joint Dinner with AP\* (Meet @ this room)



[www.asia](http://www.asia)

Board Chair  
DotAsia EGM @APRICOT2024  
Jordan Carter



## 2. Resolutions on Proposed Amendments to the DotAsia Articles of Association





# 2-Step Member Adoption Process @APRICOT

## 1. Separate Member Category Consent on Proposed Amendments

- Feb 24 (Sat), 2024 – virtual meetings (<https://egm.dot.asia>)
- **Co-Sponsor Member** General Meeting: 11:00 AM Bangkok Time (=04:00UTC)
- **Sponsor Member** General Meeting: 12:00 Noon Bangkok Time (=05:00UTC)



## 2. Extraordinary General Meeting (EGM) immediately following AP\* Retreat

- Feb 26 (Mon), 2024 – Hybrid (**All Members**)
  - Atheneum 3, Athenee Hotel Bangkok
  - 16:00 – 18:00 Bangkok Time (=09:00 – 11:00 UTC)
  - <https://egm.dot.asia>



# Proposed Amendments to the DotAsia Articles of Association 2023

by Dot.Asia | Sep 19, 2023 | Announcements and Updates..., General Policies, Policy Development

(Last updated on Feb 2, 2024)

## The background

We have observed recent challenges to the governance of DotAsia, AFRINIC, APNIC and other Internet community institutions from hostile entities. In the Board's view, the time is right for DotAsia to reinforce our governance structure to ensure that the organization is not exposed to being captured by bad faith

- **Sep 19, 2023:** **First Draft** of Proposed Amendments circulated & posted
- **Oct 7, 2023:** Survey circulated to DotAsia Members for feedback
- **Oct 9, 2023:** Engagement session at IGF Kyoto
- **Dec 28, 2023:** **Second Draft** of Proposed Amendments circulated & posted
- **Jan 2024:** Detailed Legal Advice received on Proposed Amendments
- **Feb 2, 2024:** **Final Draft** of Proposed Amendments circulated & posted

## Recent Content

[DotAsia EGM 2024, Bangkok](#) January 31, 2024

[DotAsia Board Community Committee Meeting Minutes January 16, 2024](#) January 16, 2024

[DotAsia Strategic Plan Development](#) December 23, 2023

[DotAsia Board Community Committee Meeting Minutes December 21, 2023](#) December 21, 2023

[DotAsia Board Meeting Minutes December 20, 2023](#) December 20, 2023

[IGF Asia 2023 Committee Meeting Minutes December 19, 2023](#) December 19, 2023

# Proposed Changes in 5 Areas + 2 Considerations

1. Terms and cycle of Directors: **3 years + rotation of 1/3** of Board annually
2. Adjust Member category seats from 8:2 to 6:3, **+1 Appointed Director seat**
3. Introduce **nominee eligibility requirements** for Board Election candidates
4. Introduce **Nomination Committee** and Election Code of Conduct
5. Expand Board **geographic diversity requirements** to all elected Directors
- +
6. Transition arrangements for proposed changes
7. Clarifications on major majority decisions of the Board, membership termination & CEO Board seat (and to update to new Companies Ordinance)



# Additional Proposed Change for Future Amendments

- **Article 33(3):**

- The Company may by special resolution of members, irrespective of categories of membership, amend these Articles, including to vary the class rights of any Class of members.

- **Included as a Separate Resolution 2**



# Resolutions:

- **Resolution 1:** Adoption of the proposed amendments to the DotAsia as circulated to Members and posted on the DotAsia website at: <https://www.dot.asia/proposed-amendments-to-the-dotasia-articles-of-association-2023/>
- **Resolution 2:** Adoption of the proposed amendment adding Article 33(3) to clarify that future amendments to the DotAsia Articles should require a majority of 75% of all Members irrespective of categories of Membership.



# Resolution 1:

- Adoption of the proposed amendments to the DotAsia as circulated to Members and posted on the DotAsia website at:  
<https://www.dot.asia/proposed-amendments-to-the-dotasia-articles-of-association-2023/>



# Resolution 2:

- Adoption of the proposed amendment adding Article 33(3) to clarify that future amendments to the DotAsia Articles should require a majority of 75% of all Members irrespective of categories of Membership.



# DotAsia Community Engagement: **Proposed Amendments to the DotAsia Articles of Association**

2023.10.09 | IGF 2023, Kyoto





# Board Chair Report 2023

- Strategic Plan Development
  - Further discussion with Members towards the end of this EGM
- Conclusion of One Set of Lawsuits
  - Received settlement and completed .BOX related lawsuits
  - Pursuing mediation and settlement of remaining lawsuits
  - Protecting DotAsia's interests while resolving Namesphere's future
- Governance Reforms, Election Committee Report, Process Improvements
  - By-Election held in Nov 2023
  - Formal Complaints received and Complaints Committee formed in accordance with DotAsia Code of Conduct (BGC-002)
  - Director Resignations & Deference to Board Elections 2024 upon implementation of improvements



# DotAsia Board By-Election 2023

Nov 7, 2023

On November 6, 2023, the DotAsia Board, having received and reviewed the Election Committee (EC) [Report to the Members DotAsia Regarding the 2023 Board Elections \(EC Report\)](#) on November 1, 2023 accepted the report and proceeded to implement a By-Election for the Sponsor Member category seats in the [DotAsia Board Elections 2023](#) in accordance with the [Board Elections Procedures \(BGC-004\)](#) in place. A [Special Advisory on Election Committee Report and Next Steps Towards a By-Election for Board Elections 2023](#) is also posted on the DotAsia website.

## Board Elections Procedures & Results



DotAsia Board Elections 2024

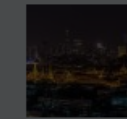
DotAsia Board Elections 2023

DotAsia Board Elections 2022

- Election Committee (EC) Report received by Board on **Nov 1, 2023**
- Entered into **Caretaker Board on Nov 3, 2023**
- By-Election 2023 Called on Nov 6, 2023 (Issuance of Special Advisory)
- By-Election 2023 Results Reported on **Nov 20, 2023 (new Board seated)**

DotAsia Board Elections 2023 Results and Procedures

## AGM & Board Retired Meetings



DotAsia EGM 2024, Bangkok  
DotAsia Extraordinary General Meeting at

# Board Operations Development

- Board & Board Committee Meetings
  - Board Calendar developed (for full year of 2024)
  - Improved efficiency of Board & Board Committee meetings
  - Addition of Risk Considerations in Board Papers and Actions
  - Chair's Report after Board Meetings
- **BGC Report:** Board Elections improvements & normalizing legal support
- **BFC Report:** Return to normal financial ops & enhanced budget structure
- **BCC Report:** Shepherding Efforts on Strategic Plan Development



Board Governance Committee (BGC)

DotAsia EGM @APRICOT2024

BGC Chair: Satish Babu



[www.asia](http://www.asia)

# BGC in 2023 since AGM

- Proposed Amendments to DotAsia Articles
  - Finalization of Proposed Amended DotAsia Articles of Association
  - Process for Member Adoption of Amendments
- Improved Effectiveness of Corporate Legal Support
  - Consolidation and Cost Containment on Legal Counsel Support
  - Independent Legal Support for Election Committee Report
  - Clarifications on Instructions to Legal Counsel (through CEO, BoardExco, and Board)
- Board Elections Procedures
  - Incorporation of Election Committee (EC) Report
  - Casual Vacancies
  - Board Elections 2024 Timeline



# Special Advisory on Election Committee Report and Next Steps Towards a By-Election for Board Elections 2023

by Dot.Asia | Nov 7, 2023 | .Asia News, Announcements and Updates..., Policy Development

Date Issued: Nov 6, 2023 [View in PDF]

This is a special advisory on the recently received Election Committee (EC) Report to the Members DotAsia Regarding the 2023 Board Elections (EC Report) and Board actions taken towards a by-election for the Board Elections 2023 in accordance with the existing Board Elections Procedures (BGC-004) and the recommendations from the Election Committee in the EC Report.

First and foremost, the DotAsia Board thanks the EC (and its legal advisors) for their thorough investigation, and emphasizes the finding by the EC of an outcome showing:

“no evidence of non-compliance with existing DotAsia procedures or Corporate documentation being found”,

- Acceptance of Election Committee (EC) Report
- DotAsia Board By-Election 2023 (Nov 2023)
- Implementation of EC Report Recommendations into Board Elections Procedures (BGC-004)

## Recent Content

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DotAsia Board Community Committee Meeting Minutes January 16, 2024 January 16, 2024

DotAsia Strategic Plan Development December 28, 2023

DotAsia Board Community Committee Meeting Minutes December 21, 2023 December 21, 2023

DotAsia Board Meeting Minutes December 20, 2023 December 20, 2023

DotAsia Board Finance Committee Meeting Minutes December 19, 2023 December 19, 2023

# DotAsia Board Elections 2024

Oct 18, 2023

Drafts:

- [DotAsia Board Elections Procedures FINAL DRAFT-B \(clean version\)](#)
- [DotAsia Board Elections Procedures FINAL DRAFT-B \(redline based on 2024 second draft with updates in anticipation of the Proposed Amendments to the DotAsia Articles of Association rejected\)](#)
- [DotAsia Board Elections Procedures FINAL DRAFT-A \(clean version\)](#)
- [DotAsia Board Elections Procedures FINAL DRAFT-A \(redline based on 2024 first draft\)](#)
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- [DotAsia Board Elections Procedures FIRST DRAFT \(clean version\)](#)
- [DotAsia Board Elections Procedures FIRST DRAFT \(redline based on 2023 final version\)](#)

## Board Elections Procedures & Results



[DotAsia Board By-Election 2023](#)

[DotAsia Board Elections 2023](#)

[DotAsia Board Elections 2022](#)

1

- Voting Representative Confirmation (**Voter Eligibility**)
- “**Quiet Period**” during Nomination & Voting Periods
- DRAFT-A & DRAFT-B: In Anticipation of Proposed Amendments to Articles

The first draft of the updated Board Elections Procedures (BEP)(BGC-004) for the Board Elections 2024 incorporates feedback from the observations raised previously, as well as edits in alignment with the **Proposed Amendments to the DotAsia Articles of Association**.

## AGM & Board Treat Meetings



[DotAsia Extraordinary General Meeting at Bangkok, 02.26.2024](#)

# Board Election 2024 Timeline

## Legal Advice Considered:

### • Timing of AGM 2024

### • Quiet Period (i.e. “closing of register of members”)

### • Membership Termination Processes

### • Recommendations from EC Report

- Feb 26 (Mon) DotAsia EGM @APRICOT
- Feb 27 (Tue) Final BEP 2024
- Mar 13 (Wed) Seating of EC & NomCom
- Mar 19 (Tue) Close confirmation of voting rep
- Mar 20 (Wed) Nomination Period Begins
- Apr 9 (Tue) Nomination Period Ends (20 days)
- Apr 25 (Thu) Nomination Report (15 days)
- Apr 29 (Mon) Voting Period Begins (if necessary)
- May 1 (Wed) Call for AGM (21 days before AGM)
- May 8 (Wed) Voting Period Ends (10 days)
- May 23 (Thu) AGM (virtual)





Board Finance Committee (BFC)

DotAsia EGM @APRICOT2024

BFC Chair: Akinori Maemura



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# BFC in 2023 since AGM

- Quarterly Financials Enhanced
  - Normalized frequency of reporting (from monthly to quarterly)
  - Added Management Notes (highlighting key points)
  - Added back Domain Income & Budget-to-Actual Reports
- Revised Budget Structure
  - Adding .KiDS component(s)
  - Increased Allocation to Community Projects (better account for budget usage)
- Instructions to Service Providers
  - Settlement of .BOX lawsuit
  - Catching-up on DotAsia & Namesphere Audits
  - Formalization of arrangements between DotAsia & Namesphere



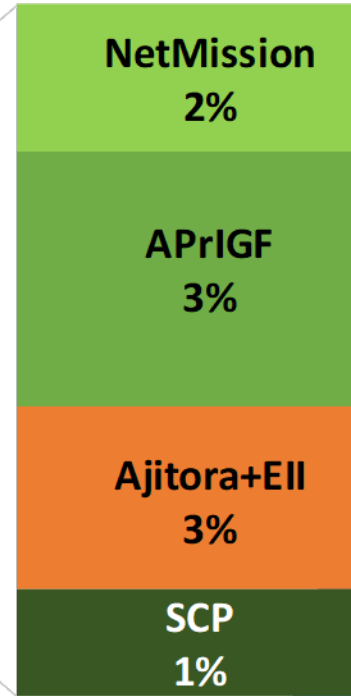
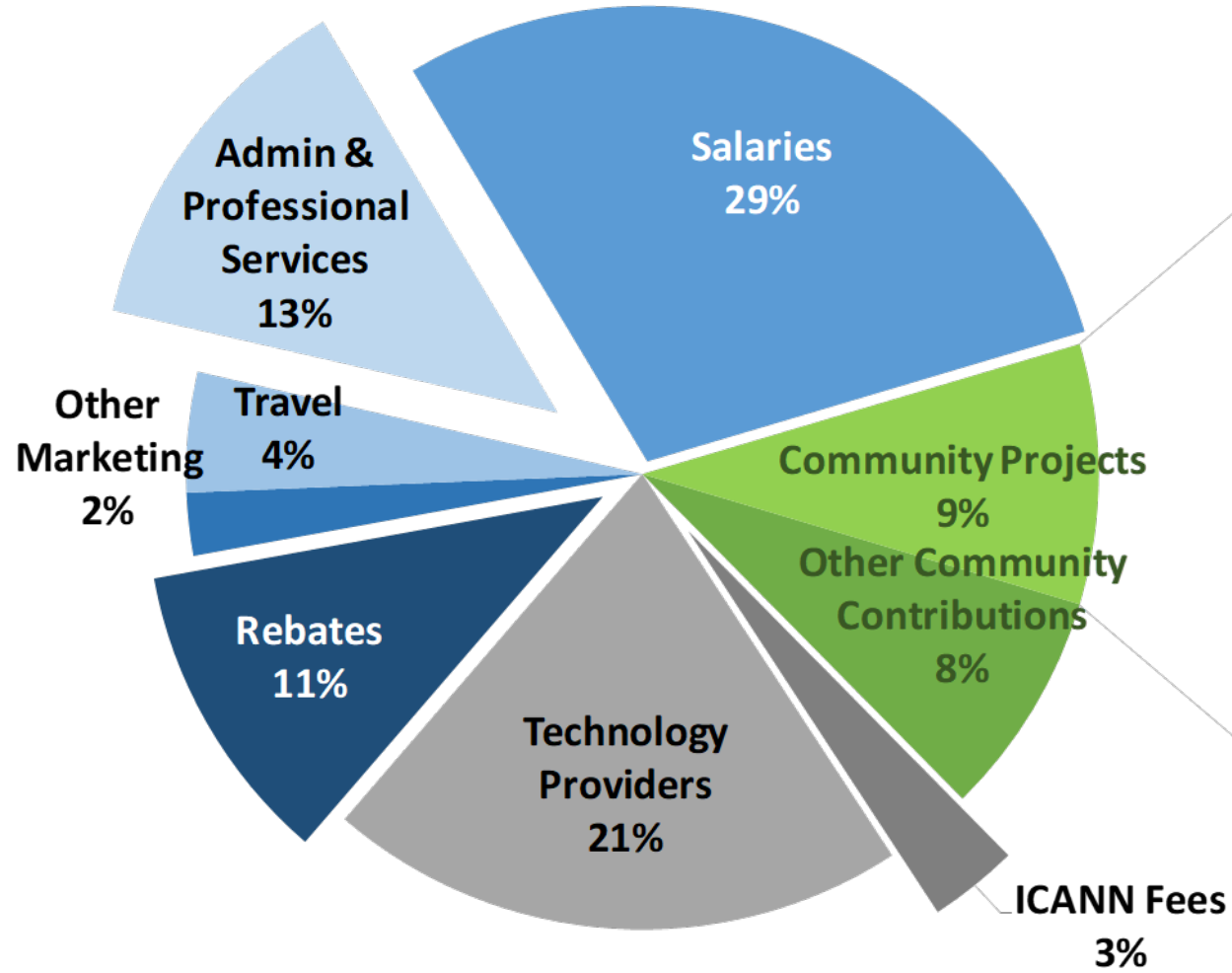
# Budget Structure

- Includes:
  - DotAsia Organisation
  - DotAsia Foundation
  - DotKids Foundation
  - Namesphere
- Community Projects:
  - NetMission.Asia
  - APrIGF
  - Ajitora + EcoInternet (EII)
  - Secretariat Services
  - Other Community Contributions
- Resource Allocations
  - To Foundation, DotKids & Namesphere

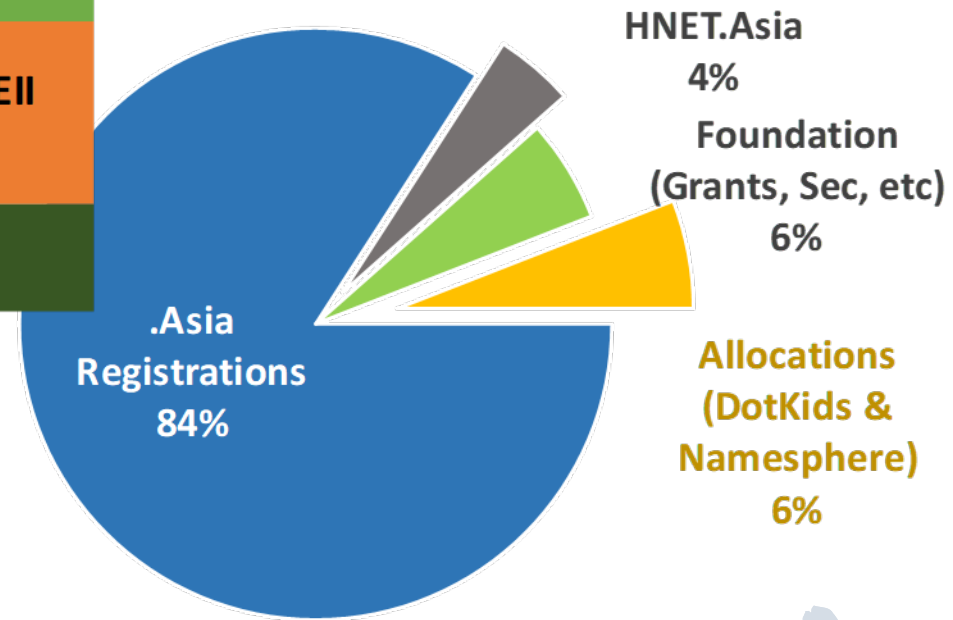
| DotAsia Organisation                        | Apr-24 | May-24 | Jun-24 | Jul-24 | Aug-24 | Sep-24 | Oct-24 | Nov-24 | Dec-24 | Jan-25 | Feb-25 | Mar-25 | Apr-25 |
|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| <b>Salaries &amp; Consultants</b>           |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Service Providers &amp; ICANN</b>        |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Community Contributions</b>              |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Marketing &amp; Travel</b>               |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Other Admin Expenses</b>                 |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Total Operating Expenses</b>             | 245267 | 246827 | 284282 | 282782 | 282844 | 292244 | 282244 | 222128 | 244844 | 245416 | 274928 | 254525 | 28424  |
| <b>Equipment &amp; Capital Expenditures</b> | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   | 1942   |
| <b>Total Expenditures</b>                   | 245269 | 248769 | 286224 | 284724 | 284786 | 294186 | 284186 | 224070 | 246786 | 264858 | 276870 | 256467 | 28618  |
| <b>Resource Allocation to Foundation</b>    |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Resource Allocation to DotKids</b>       |        |        |        |        |        |        |        |        |        |        |        |        |        |
| <b>Resource Allocation to NS</b>            |        |        |        |        |        |        |        |        |        |        |        |        |        |



# DotAsia Budget 2024-2025



# DotAsia Income Projection Summary 2024-2025



# Instructions to Auditors & Financial Service Providers

- Prevent disruption while affirming Board Directors' fiduciary duties
- Enhanced engagement with Auditors
- Clarify roles and responsibilities
  - Official correspondences
  - Channeling individual director requests and questions
  - Board, Board Executive Committee, BFC Chair, DotAsia Staff Team
- Back on track with Audits
- Enhanced periodic reporting
  - Freeing up management to provide highlights and constructive reporting



# Board Community Projects Committee (BCC)

DotAsia EGM @APRICOT2024

BCC Chair: Maureen Hilyard



# BCC in 2023 since AGM

- Government Representatives Outreach Plan
  - .Asia Governmental Reserved Names & .KiDS Obscenity Reserved Names
  - EcoInternet Index (EII) Awareness and Engagement
  - APAC GAC meeting presentation at Hamburg ICANN Meeting
- Development of DotAsia Strategic Plan
  - Expansion from Strategic Directive reported at AGM
  - Comprehensive Plan with Measures of Success
- Putting in place a DotAsia Position Paper
  - Summarizing strategic talking points, DotAsia works and general background of issues in Internet governance.



# Strategic Plan Development

- Building on Strategic Directive put forward in AGM2023
- Identified area of focus:
  - Youth Perspectives & Engagement
  - Multilingual Internet: IDN, UA & Digital Inclusion
  - Global Multistakeholder Internet Governance
- Framework for Strategic Plan Discussion at BCC & Board (May – Dec 2023)
  - Built on DotAsia Core Values & Core Competence Framework (BCC-001)





| <b>Positioning / Relationships / Innovations</b>      | <b>Asia at Heart</b> | <b>Economically Successful</b> | <b>Community Driven</b> |
|---|----------------------|--------------------------------|-------------------------|
| <i>Internet Governance &amp; Community Engagement</i> |                      |                                |                         |
| <i>.Asia Registry</i>                                 |                      |                                |                         |
| <i>Other Activities</i>                               |                      |                                |                         |



# Draft DotAsia Strategic Plan 2024-2027

• Posted for comments & feedback on Dec 28, 2023

Draft DotAsia Strategic Plan (2023.12.28)

| Core Competency: Positioning & Communications / Relationships & Networks / Pioneering Innovations                                       | Core Values:   |  |   | Measures of Success  |
|---|--|--|---|--|
|   | Asia at Heart  | Economically Successful  | Community Driven  |  |
|  <b>Internet Governance &amp; Community Engagement</b> | <ul style="list-style-type: none"> <li>Facilitating &amp; amplifying voices from APAC, especially in support of youth, at the global Internet Governance discussions - DotAsia thrives on enhanced APAC participation in IG, especially at ICANN, and youth engagement is a foundation for sustainable participation</li> <li>Expand income source and scaling DotAsia community projects (e.g. APriGF.Asia, NetMission.Asia and Ajitora.Asia) - diversification, scaling up and development of DotAsia flagship community projects</li> <li>Respond to and serve global Internet Governance community needs as they arise and where aligned with DotAsia vision &amp; mission - secretariat services and support to regional and global IG initiatives</li> </ul>                 |  |   | <ul style="list-style-type: none"> <li>Incorporation of DotAsia Positions into community perspectives and documents – specific changes in narratives as advanced by DotAsia</li> <li>Increased participation and collaboration at DotAsia activities – expanded audience, sponsorship and collocated events</li> <li>Enhanced leverage for DotAsia Team participation in Internet Governance events – intensified speaking opportunities, leveraged travel support, ability to talk about DotAsia</li> </ul> |
|  <b>.Asia Registry</b>                                 | <ul style="list-style-type: none"> <li>Grow .Asia registration and income base – closer collaboration with Accredited Registrars, better understand .Asia registrant (customer) personas through data analysis, and increase renewal base</li> <li>Enhance .Asia brand value and recognition – realizing .Asia as a product for Asians globally and not an Asian product for the global market, and that “Asia” is the .Asia brand, .Asia thrives when expressing an Asian identity is valued</li> <li>Integrate .Asia market adoption with community development – foster network between .Asia registrants to promote identity, and to promote .Asia domains for APAC community activities</li> </ul>  |  |   | <ul style="list-style-type: none"> <li>Year-on-year increase in Domains Under Management (DUM) – increase in registration volume and revenue base</li> <li>Increase in Return-on-Investment (ROI) in Registrar collaboration – extend co-market activities with Registrars and improve on effectiveness of market development campaigns</li> <li>Development of a Marquee event relevant for the APAC DNS industry/community</li> </ul>  |
|  <b>Other DotAsia Works</b>                            | <ul style="list-style-type: none"> <li>Supporting a multilingual Internet for digital inclusion and sustainable development – advance activities on IDN, UA, SDGs (EcolInternet.Asia) and socio-technological developments, which reinforces DotAsia IG works</li> <li>Contribute knowledge and experience to TLD development in APAC – grow .KiDS to become an economically viable and independent initiative, complete historical mission in Namesphere, and continue to and expand support to new gTLDs as well as ccTLDs in APAC</li> <li>Respond to and serve APAC and global Internet initiatives – support technical developments such as DNSSEC, MANRS, KINDNS, etc., as well as to foster collaboration within APAC and bring global initiatives to the region</li> </ul> |  |   | <ul style="list-style-type: none"> <li>Better leverage external funding for developing DotAsia Team</li> <li>Enhanced alignment with .Asia Registry and IG Engagement works (increased communication output, e.g. social media posts, reports, presentations, etc., distributed via market development or Internet governance engagement channels)</li> <li>Increased explorations and collaborations from and with APAC community organizations and activities</li> </ul>                                   |
|  <b>DotAsia Organisation &amp; Governance</b>          | <ul style="list-style-type: none"> <li>Better inform, involve and foster constructive participation from DotAsia Members, Board and AC in the achievement of DotAsia’s vision and mission for a collaborative APAC Internet community – supporting Board and AC members to be ambassadors of DotAsia</li> <li>Better protect DotAsia’s ability to deliver on its community commitments – Amendment and implementation of an updated DotAsia Articles of Association to enhance institutional governance, stability and continuity</li> <li>Establish risk management as well as contingency and business continuity plans in consideration of geopolitical dynamics as well as legal threats</li> </ul>  |  |   | <ul style="list-style-type: none"> <li>Joint statements and harmonization of DotAsia strategic positioning on IG and other relevant issues – improved engagement in DotAsia newsletter, correspondences with DotAsia members, and outreach</li> <li>Successful implementation of an updated DotAsia Articles of Association</li> <li>Delivery of risk management and business continuity plans – improved internal controls and delegation of authority</li> </ul>   |
| <b>Measures of Success</b>  | <ul style="list-style-type: none"> <li>Increase in youth leadership in the IG ecosystem from APAC</li> <li>Enhanced relationship with APAC government representatives (through IDN/UA, EII, .Asia, etc.)</li> <li>Improved engagement (social media) with APAC stakeholders (and KOLs with prominent Asian identity)</li> </ul>  | <ul style="list-style-type: none"> <li>Expansion of grants/sponsorship supporting DotAsia works</li> <li>Increased leverage of other funds to support DotAsia works</li> <li>Return to financial surplus (upon resolution of lawsuits) and reduce baseline operational expenses</li> </ul> | <ul style="list-style-type: none"> <li>Demonstrate DotAsia’s ability to synthesize and incorporate community perspectives into DotAsia’s Strategic Positions</li> <li>Increase collaboration with community in DotAsia works</li> <li>Scaling up of DotAsia community projects and contributions</li> </ul> | <b>Overarching Priorities</b> <ul style="list-style-type: none"> <li>Expanding revenue base by sparking growth in .Asia</li> <li>Increased effectiveness of financial resources (higher % allocable to community contributions)</li> <li>Resolving the future of Namesphere</li> <li>Enhancing voice to support the global multistakeholder Internet governance ecosystems through APriGF and presence at IGF</li> <li>Strengthening organizational governance to protect against capture</li> </ul>         |



# DotAsia IG Issues Position Paper

- Internal Living Document
  - Basis for community engagement & published articles/blog post/etc.
- Internet Governance Topics:
  - Topic 1: Cybersecurity, Privacy & Online Safety
  - Topic 2: AI, Emerging Technologies & Digital Rights
  - Topic 3: Internet Fragmentation & Evolution of the Multistakeholder Internet Governance Model
  - Topic 4: Sustainable Development & Digital Transformation
  - Topic 0: Why should someone register a .Asia domain?

DotAsia Strategic Positions & Talking Points

| DotAsia Position & Talking Points:   | Related DotAsia Works:  | Background Info:  |
|--|---|---|
| <p><b>Topic 1: Cybersecurity, Privacy &amp; Online Safety</b></p> <ul style="list-style-type: none"> <li>• <b>Cybersecurity likes collaboration</b> – global multistakeholder approach is critical to advancing cybersecurity.</li> <li>• <b>Global Public Interest should lead discussions</b> – a good example is .KiDS, collaborative efforts are critical beyond national and local interests.</li> <li>• <b>A multilingual Internet makes for a safer Internet</b> – Some hold English to be a universalizing language, it is important to</li> </ul> | <ul style="list-style-type: none"> <li>• DNS Abuse collaboration with TWNIC (since 2022) tackle TLD hopping.</li> <li>• ICANN CPH (RySG and RrSG) working group on DNS Abuse and CSAM.</li> <li>• DNSSEC promotion – DNS GO initiative.</li> <li>• Supporting e.g.: SecurityMatters.Asia</li> <li>• Exploring establishment of South Asian</li> </ul> | <ul style="list-style-type: none"> <li>• Increasing legislation and regulations threaten fragmentation of the Internet) – accompanied by increased discussion at the UN and international level.</li> <li>• Increasing awareness for privacy along with increasing sense of futility.</li> <li>• Expanding discussion of DNS Abuse</li> </ul> |

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1845 (Local Time) Joint Dinner with AP\* (Meet @ this room)



# Financial Report

2022-2023



# DotAsia Highlights 2023





THE LARGEST & LONGEST-RUNNING DIVE EXPO IN ASIA  
ASIA'S LEADING DIVE HUB

DEDICATED TO OCEAN ARTS & SCIENCE WITH  
A CELEBRATION OF

*Women Divers*

**ADEX 20**  
**OCEAN**  
**MISSION 23**  
SINGAPORE OCEAN WEEK



CREATED BY  
**underwater**  
360

MORE THAN JUST A DIVE SHOW

MARCH 31- APRIL 2  
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Presents

# #IWantToBeHere ColorFest

3K | 5K | 10K

APRIL  
30  
2023

Vermosa, Cavite



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On the eleventh day of Christmas, Porkbun gave me... .Asia deals and more just for meeee!

There's snow place like .homes, and day 11 of our 12 Domains of Christmas sale has domain deals you don't have to leave your .property to get! Sant the only one reaching the entire .world this holiday season. Grab your ne domain name and expand your reach around the globe.

(We're rejecting theories that 11 pipers piping are more birds, but we'll go for Who doesn't love live music?)

Keep an eye out for more daily deals! Holiday

HOLLY JOLLY DOMAINS



.Asia



## Celebrating Our Unique Heritage and Sharing Your A Story

Dynadot reposted  
 Dynadot @Dynadot · Jan 20  
 A prosperous online presence begins with a .asia domain Celebrate the Year of the Dragon this Lunar New Year with a \$2.49 .asia domain until 2/15/2024! [dyna.me/3U7yaEL](https://dyna.me/3U7yaEL)

2024 1st Year Registrations | Offer Expires 2/15/2024 23:59 UTC

**.asia**  
 Connecting Asia with One Domain  
**ON SALE \$2.49**

dynadot

Porkbun 997 followers 1d · 🌐 + Follow

The Wood Dragon is associated with the color green so we thought we'd start by saving you some green with incredible domain deals! Get up to 92% off domains like .asia, .shop, .red, .xyz and so many more. ...see more



spaceship Domains Hosting Email Security All Products EN - USD \$

Search for a domain name

| Domain             | Register                   | Renew              | Transfer           | ICANN fee         |
|--------------------|----------------------------|--------------------|--------------------|-------------------|
| <b>.art</b>        | \$25.80 <b>\$10.35 /yr</b> | <b>\$25.80 /yr</b> | <b>\$25.80 /yr</b> | <b>\$0.18 /yr</b> |
| <b>.asia</b>       | \$12.38 <b>\$3.10 /yr</b>  | <b>\$12.38 /yr</b> | <b>\$12.38 /yr</b> | <b>\$0.18 /yr</b> |
| <b>.asia</b>       | \$10.35 <b>\$1.86 /yr</b>  | <b>\$10.35 /yr</b> | <b>\$10.35 /yr</b> | <b>\$0.18 /yr</b> |
| <b>.associates</b> | \$26.83 <b>\$11.39 /yr</b> | <b>\$26.83 /yr</b> | <b>\$26.83 /yr</b> | <b>\$0.18 /yr</b> |



ĐƠN VỊ TỔ CHỨC  
**MATBAO**

LỄ TRAO GIẢI CUỘC THI TRỰC TUYẾN

**THANH NIÊN KHỞI TẠO GƯƠNG MẶT SỐ**

Hà Nội, ngày 09 tháng 11 năm 2022

ĐƠN VỊ ĐỒNG HÀNH

XYZ MicroSistr  
DSS CHILI Veiz FM .asia

**CyberSecID CONFERENCE 2023**

RAFFLE SPONSORED BY:

**reg.asia**  
SafeGuarding Brands Online

Co-Sponsor: Checkmaxx, Tech Solution, ARMIS, ST Engineering, Plescom, Quad Miners, SentinelOne, Barracuda, SOPHOS, CYBERSECASIA, ManageEngine, PARASOFT, BeyondTrust, Ques

**CÔNG NGHỆ 4.0**

**P.A.V**  
BẢO VỆ TOÀN DIỆN

TỔNG ĐÀI SỐ

VIỆT NAM .VN

**MATBAO**

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**THANH NIÊN KHỞI TẠO GƯƠNG MẶT SỐ 2022**

GIGABYTE

**.asia**

Chinh phục KHÁCH HÀNG CHÂU Á

Chỉ 59k/năm đầu

ĐĂNG KÝ NGAY

www.matbao.net

Hotline: 1900 1830

**.asia**

Chinh phục KHÁCH HÀNG CHÂU Á

Chỉ 59k/năm đầu

ĐĂNG KÝ NGAY

www.matbao.net

Hotline: 1900 1830



Explore the diversity of languages and cultures



**.asia** ~~\$12.29~~  
**\$4.49**

VALIDITY: 31 DECEMBER 2024

[www.ConnectReseller.com](http://www.ConnectReseller.com)

**rumahweb**  
painless hosting solution

FLASH SALE

Perluas Jangkauan Bisnis,  
Organisasi  
dan Kolega Anda dengan .ASIA

**.asia**

Connecting Asia with One Domain

Rp ~~220.000~~ Rp **29.900**

Berlaku hingga 30 Juni 2023

Untuk 1 tahun pertama pembelian domain baru

Jangan Lewatkan Promonya

Beli .ASIA Sekarang! [rwb.pw/fsasia](http://rwb.pw/fsasia)

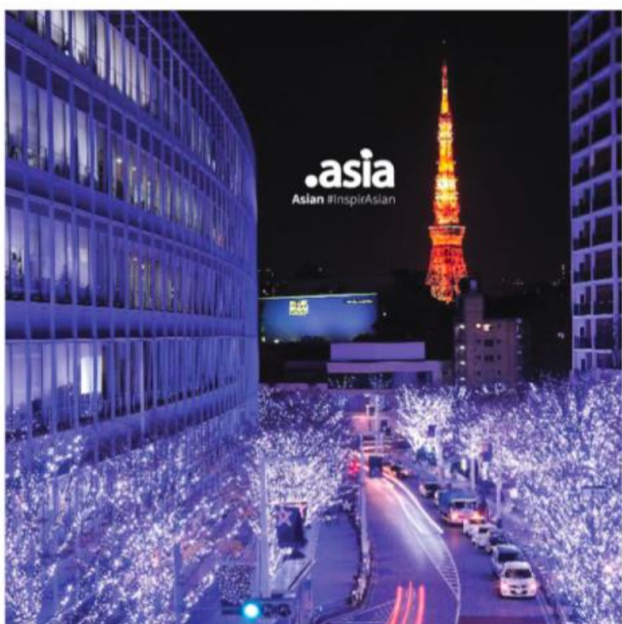


.ASIA Domain Registrations

Get a strong regional presence with .asia

Connect with an entire region with a single domain name. Establish connections across different countries & build better identity.

Search for desired web address:  .asia



rere\_christy - Following  
rere\_christy Edited • 2w  
Domain .Asia adalah cara sempurna untuk menampilkan situs web bisnis atau pribadi Anda kepada jutaan calon pelanggan di Asia. Biaya standar domain .asia adalah USD15, sekarang Anda bisa mendapatkannya dengan USD2.00! Dapatkan domain .asia Anda sendiri hari ini di  
<https://1buy.cc/cart.php?a=add&domain=register&promocode=reginaasia>  
dan mulailah membangun kehadiran online Anda di Asia.  
#Asia #dotAsia #RiseWithAsia #business #domain #internet #website See translation  
548 likes  
SEPTEMBER 15  
Add a comment...

MIỄN PHÍ ĐỒNG **.asia**

\*Khi đăng ký cùng Web Hosting/Email Server gói bất kì tối thiểu 1 năm

SỞ HỮU **.asia**

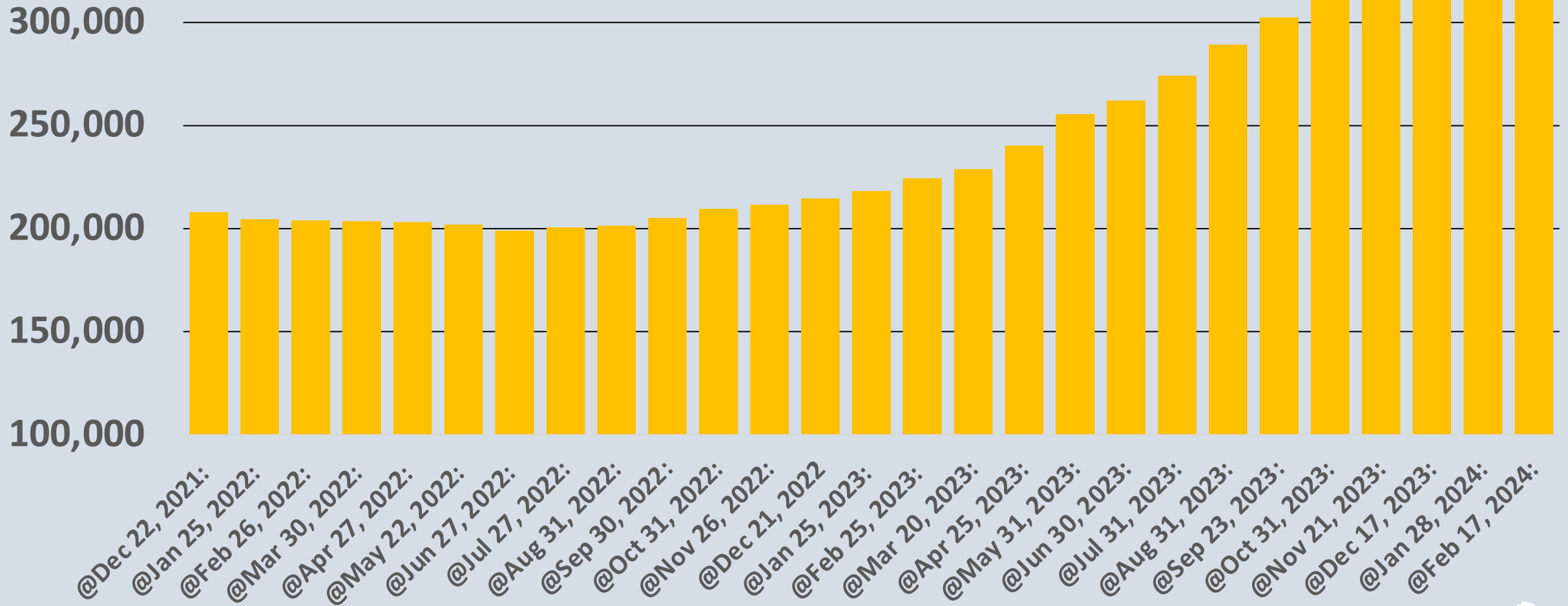
**19.000 VND**

\*Khi đăng ký cùng .VN/.COM/.NET

**59.000 VND** /năm đầu

\*Khi đăng ký tại P.A Việt Nam

# Total Domains Under Management (DUM) -- .Asia







IT'S NOT THAT I DON'T LOOK ASIAN, YOU'VE JUST NEVER SEEN AN ASIAN LIKE ME BEFORE.

Ryan Alexander Holmes on why representation matters



.asia  
Asian #InspirAsian

Source: Ryan Alexander Holmes



ASIAN CHARACTERS WITH SPEAKING ROLE IN HOLLYWOOD JUMPED DRAMATICALLY OVER THE LAST 15 YEARS

.asia  
Asian #InspirAsian



LILIA VU IS THE FIRST AMERICAN WOMAN TO WIN 2 GOLF MAJORS IN THE SAME YEAR SINCE 1999

.asia  
Asian #InspirAsian



SINGAPORE BEATS JAPAN FOR HAVING THE WORLD'S MOST POWERFUL PASSPORT

.asia  
Asian #InspirAsian



TONY LEUNG CHIU-WAI RECEIVED A GOLDEN LION LIFETIME ACHIEVEMENT AWARD AT THE 80TH VENICE INTERNATIONAL FILM FESTIVAL ON SATURDAY, BECOMING THE FIRST CHINESE ACTOR TO BE RECOGNIZED FOR HIS BODY OF WORK

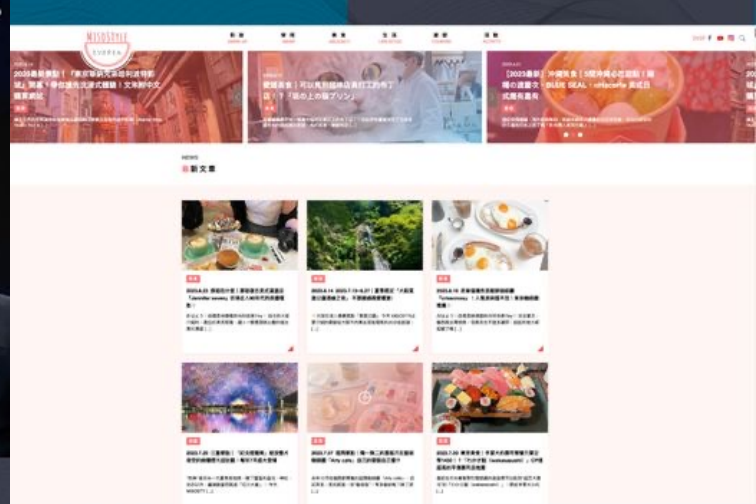
.asia  
Asian #InspirAsian



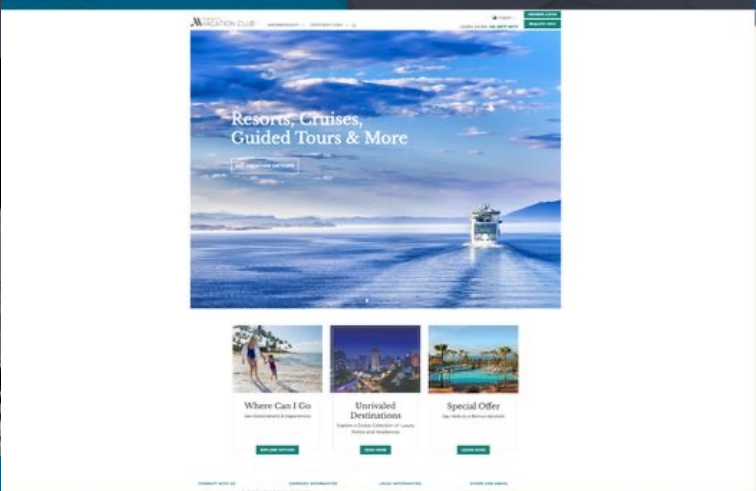
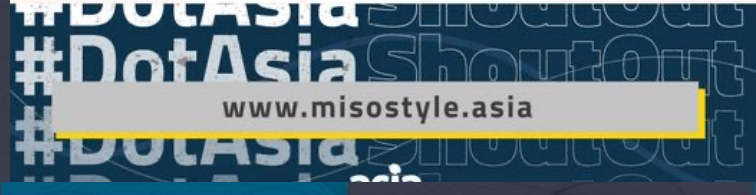
INDIA BECOMES FIRST COUNTRY TO LAND NEAR MOON'S SOUTH POLE

.asia  
Asian #InspirAsian

Source: AFP



www.misostyle.asia



www.marriottvacationclub.asia



.asia  
GET YOUR OWN @ get.asia





asia

asia







  
 Here at DotKids, we believe the Internet can be a wonderful, fun and educational space for kids. There are thousands of websites and apps out there created with kids and families in mind, and a .kiDS domain is the perfect fit for these websites and more.



**OVERHEARD**  
 AT KINDERGARDEN DROP-OFF


  
 “Becky wants to start a blog to write about her experience preparing school lunches for our kids, any idea which domain she should use??”

- future famous blogger's husband







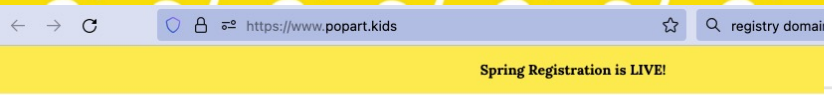


www.madrasa.kids

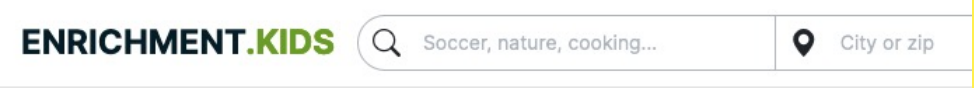
Thank You



www.artclubs.kids



pop art! kids Register! Explore! Join our Team! Say hi! Special Rights!



Girls United  
**Girl Empowerment - Summer Soccer Camp**  
 McNear Elementary School, 605 Sunnyslope Ave, Petaluma, CA 94952  
 Sports Leadership Availability!



HELPING PARENTS & CAREGIVERS DESIGN  
 THEIR OWN HANDBOOK FOR RAISING  
 AMAZING KIDS.

**YOU'RE DOING A GREAT JOB!**

nTLDStats [Statistics](#) [Services](#) [API](#) [Help](#)

Registrar Registry Backend **New gTLDs** Country

**.kids**

Domains: 3,883 (0.01%)

In Zonefile: 3,789 (97.58%)

Signed Zones: 18 (0.46%)

Upcoming Deletes: 0 (0.00%)

Registry Backend: Identity Digital Inc.

Rest. / Documents: DR RA

Rankings: N/A

Website:



- @Jan 25, 2023: 2,836
- @Mar 20, 2023: 3,140
- @Apr 26, 2023: 3,319
- @May 31, 2023: 3,531
- @Jul 13, 2023: 3,788
- @Aug 31, 2023: 4,007
- @Sep 30, 2023: 4,143
- @Oct 31, 2023: 4,270
- @Nov 21, 2023: 4,358
- @Dec 20, 2023: 4,541
- @Jan 30, 2024: 4,614

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Services](#)[Procurement](#)[Careers](#)[Universal Postal Union](#) > [Activities](#) > [Digital Services](#) > [.POST Domain](#)[Register your  
domain](#)[Vision](#)[.POST Group](#)[.POST policies](#)[Requested domains](#)[Zone file access](#)[.POST registrars](#)[Contact](#)

## Register your domain

[Register your domain](#)

## Vision

*"Enable the postal sector to be seen as an essential component of the digital economy and connected governments"*

POST is the top-level domain sponsored by the UPU exclusively for the postal sector. It is a secure and



asia

打通亚洲 · 一域中的 | [www.注册.asia](http://www.注册.asia)



KIDS

让孩子健康上网 | [www.注册.kids](http://www.注册.kids)



GDS.

2023数字产业大会

暨第五届GDS数字大会

2023年度受欢迎 New gTLDs

.kids

数字产业大会组委会

2023年6月15日





# Global Universal Acceptance Day

#Internet4All

27th March, 2023 New Delhi



Internet Society  
US New York Chapter

## Universal Acceptance Day

MARCH 31 2023

Universal Acceptance UA Day

# Global Universal Acceptance Day

#Internet4All





# DRAPAC23

Digital Rights Asia-Pacific 2023

Building Knowledge  
Building Collaborations  
Building Momentum

**May 22-26, 2023**  
Chiang Mai, Thailand

[Learn More](#)

142<sup>nd</sup>

**ANNUAL MEETING**

Singapore | April 25-29, 2020



**ME  
DNS  
FORUM**

- AGENDA AND RECORDINGS
- SPEAKERS
- GALLERY
- SPONSORSHIP
- HEALTH & SAFETY
- PAST FORUMS



EN ▾



## Middle East DNS Forum 2023

Istanbul, Türkiye  
9-10 May 2023

WYNDHAM GRAND ISTANBUL LEVENT.



# APAC DNS Forum 2024

The next Forum is coming to Bali, Indonesia!

The next APAC DNS Forum will be held from 23-24 July 2024 in Bali, Indonesia (venue to be confirmed). The hybrid event will be co-organized with Pengelola Nama Domain Internet Indonesia (PANDI).

Read the announcement [here](#).



## Videos

[DotAsia Organisation's Videos](#)



APAC DNS Forum - John Crain



APAC DNS Forum - Jia-Rong Low



APAC DNS Forum 2023 - Jennifer Chung





# 4<sup>th</sup> ICANN APAC-TWNIC Engagement Forum

## WITH 39<sup>th</sup> TWNIC IP Open Policy Meeting

Taipei, May 22-24, 2023

指導單位 Adviser /



主辦單位 Organizers /



協辦單位 Co-organizers /



贊助單位 Sponsors /





- > Asia Engagement Strategy
- Asia Pacific Community Feedb...
- ▼ Asia Pacific Internet Governanc...
- ▼ APIGA 2022
  - APIGA 2022 Participants
  - > APIGA 2021
  - APIGA 2020
  - > APIGA 2019
  - > APIGA 2018
  - > APIGA 2017
  - > APIGA 2016
- Asia Pacific Internet Leadership ...
- Asia Pacific Regional Discussio...
- File Lists - Asia
- ICANN49 Singapore Meeting - ...
- ICANN50 London - ICANN Eng...
- > ICANN日本語コミュニティサ...
- > ICANN 한국 커뮤니티 사이트 (I...
- Meeting notes
- Quarterly Stakeholder Report - ...
- Regional Engagement Activity ...
- Regional Engagement Dashboa...
- > Repository for Registrars (Pilot)
- ภาษาไทย Thai
- 中文 Chinese
- > Australasia/Pacific Islands (Oceani...



Join APIGA to set yourself on the path to shape the future of the Internet!

<https://apiga.asia>

July 24-28, 2023

July 8-12, 2024





**NETMISSION.asia**

**BRIGF.ASIA**

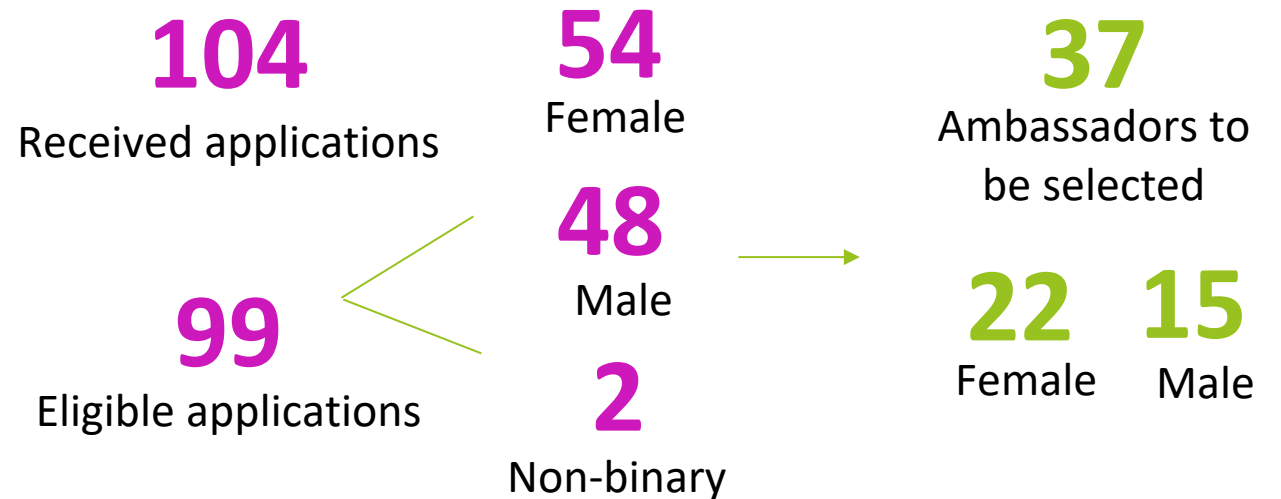


# NetMission Academy 2023



From 16 economies in Asia-Pacific

Afghanistan | Bangladesh | Bhutan | China | India | Indonesia | Malaysia | Myanmar | Nepal | Pakistan | Philippines | Russia | South Korea | Sri Lanka | Thailand | Vietnam



# SIA Highlights of NetMission 2023



## Online webinars

- ▶ One **orientation**, **7 training sessions**, plus one **closing ceremony @Academy**

## Tangible output initiated by youth

- ▶ NetMission Case Study Series 2023
- ▶ Asia Pacific Policy Observatory (APPO) Report – April 2023

## Working groups

- ▶ More-focused & on-going: **Digital content**, **NetMission Organizing Committee**, etc.
- ▶ Regular & consistent: **more committed to projects & groups**

## Social Media & publications

- ▶ **Articles**/ social media posts by ambassadors
- ▶ **Monthly newsletter** led by ambassadors
- ▶ Regular social media presents on Facebook, Instagram & LinkedIn

|  |   |  |
|--|---|--|
| <b>+184.7%</b><br># of likes (LinkedIn)        | <b>-78.33%</b><br># of likes (Instagram)                  | <b>-84.22%</b><br># of likes (Facebook)            |
| <b>+107%</b><br># of people reached (LinkedIn) | <b>+266.7%</b><br># of blog post published                | <b>-8.17%</b><br>Attendance rate                   |
| <b>+73.33%</b><br># of received applications   | <b>+ 203.6%</b><br>Acc. # of alumni engaged as volunteers | <b>+ 0.21%</b><br>Identify oneself as APAC members |



# APrIGF 2023

## Hybrid – Brisbane

**Overarching Theme:**

Emerging Technologies – Is Asia Pacific Ready for the Next Phase of the Internet?

**Date:** 29-31 August 2023

**Location:** Brisbane, Australia X Virtual

**Host:** auDA (.au Domain Administration)

APrIGF 2022 SYNTHESIS DOCUMENT PUBLISHED!

[READ DOCUMENT](#)



# Asia Pacific Regional Internet Governance Forum 2023

## Highlights of SIA Report

Jasmine Ko | 2024 Feb

• Numbers of proposals submitted:  
**86 (+6%)**

• Number of sessions selected:  
**34 (+36%)**

• Numbers of on-site participants:  
**450 (-24%)**

• Numbers of online participants:  
**689 (+117%)**

• Numbers of total participants:  
**1139 (+25%)**

• Number of economies/countries the attendees are from:  
**42 (-34%)**

• Number of fellowship applications received:  
**137 (-27%)**

• Number of economies/countries the fellows are from:  
**18 (+0%)**





# DotAsia SIA Framework – <https://sia.dot.asia>

- Social Impact Accesssment (SIA) Framework developed based on DotAsia vision and mission (from 2019)
- Reports 2020, 2021 & 2022 to be posted



- General IG Works (added in 2023)

| Project:   | NAME   |               | Framework Versions:  |                | Status:  |             | Date:   |      |            |            |          |
|--|--|---------------|--|----------------|--|-------------|---|------|------------|------------|----------|
| Project Goals (What is the long term change you see as DotAsia's Goal/Outcome for the Project/Program?): | DotAsia Community Goal/Outcome                                       |               |  |                | .Asia Registry Goal/Outcome  |             |   |      |            |            |          |
| <b>Theory of Change (ToC: SMART Model):</b>  |  |               |  |                |  |             |   |      |            |            |          |
| Specific: What, Why and how  | What Community Need will this Project/Program solve?                 |               | How will this Project/Program Enhance the .Asia Domain?  |                |  |             |   |      |            |            |          |
| Measurable: Goal Achieved or Not   | How will we know if the Goal/Outcome is achieved?                    |               | How will we know that the .Asia Domain is enhanced?  |                |  |             |   |      |            |            |          |
| Achievable: Challenging but Realistic  | Is DotAsia the right organization to drive this?                     |               |  |                |  |             |   |      |            |            |          |
| Relevant: Pertinent to DotAsia's Vision & Mission (included in Vision & Mission Considerations below)    |  |               |  |                |  |             |   |      |            |            |          |
| Time-bound: Specific & Chronological   | What is the timeline?  |               | Are timelines for Community & .Asia Registry Goals aligned?                                      |                |  |             |   |      |            |            |          |
| <b>Vision &amp; Mission Considerations (Relevance)</b>   |  |               |  |                |  |             |   |      |            |            |          |
|  | Individual   | Social        | Community  | Organization   | Economics  | .Asia       |   |      |            |            |          |
| Core Values: How is this Goal/Outcome related to DotAsia's Core Values?                                  | Asia as Heart  |               | Community Driven   |                | Economically Viable  |             |   |      |            |            |          |
| Vision & Mission: How is this Goal/Outcome related to DotAsia's Vision & Mission?                        | Why is this Goal/Outcome relevant to DotAsia's vision?               |               | Why is this Goal/Outcome important to DotAsia's Mission?   |                |  |             |   |      |            |            |          |
| Outputs:   |  |               |  |                |  |             |   |      |            |            |          |
| <b>Output:</b>   | #  | NAME          |  |                | <input type="checkbox"/> Community Goal <input type="checkbox"/> .Asia Registry Goal <input type="checkbox"/> Both |             |   |      |            |            |          |
| <b>Output Description &amp; Plan:</b>  |  |               |  |                |  |             |   |      |            |            |          |
|  | Individual   | Social        | Community  | Organizational | Economics  | .Asia       |   |      |            |            |          |
| Who are the Audiences? How do we reach them?   | Are there wider benefits of the output to the community and society? |               | What are the Activities & Inputs required to produce this Output? Why are they needed?           |                | Why/how will this contribute to achieving the Goal(s) / Outcome(s) related to .Asia?                               |             |   |      |            |            |          |
| <b>How can we measure the effectiveness of the output?</b>   |  |               |  |                |  |             |   |      |            |            |          |
| Target Audience  | Community and Society  |               | Internal Effectiveness/Development of DotAsia Team: Building on Existing Relationships & Network |                | Dot of Community: Positioning of DotAsia in Project  |             | Revealing Effects/Involvement of Activities/Outputs |      |            |            |          |
| <b>Social Impact Assessment (SIA) Report</b>   |  |               |  |                |  |             |   |      |            |            |          |
|  | Individual   | Social        | Community  | Organizational | Economics  | .Asia       |   |      |            |            |          |
| Gain   | Output   | Interactivity | Diversity  | Participation  | Representation   | Performance | Scale   | Cost | Production | Impression | Asianess |
| Quantitative:  |  |               |  |                |  |             |   |      |            |            |          |
| Quantity   | <b>Quantitative Metrics</b>  |               |  |                |  |             |   |      |            |            |          |
| Quality  |  |               |  |                |  |             |   |      |            |            |          |
| Qualitative:   |  |               |  |                |  |             |   |      |            |            |          |
| Testimonies  | <b>Qualitative Evaluation</b>  |               |  |                |  |             |   |      |            |            |          |

- Project name, date and versioning
- Duo-Goal Design: Community + .Asia
- SMART Model: Specific, Measurable, Achievable, Relevant, Time-based
- DotAsia Core Values: Relevance to Vision & Mission
- DotAsia Core Competence
- 5 + 1 Dimension (HKCSS SIA):
  1. Individual
  2. Social
  3. Community
  4. Organizational
  5. Economics
  - + .Asia registry



## Jennifer Chung

- Elected to ICANN GNSO Council
- Registry Stakeholder Group (RySG)
- AGM 2023



Asia Pacific School on Internet Governance

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Asia Pacific School on Internet Governance

# 2023

26-29 Nov 2023, Manila, Philippines





# Exploring Generative AI and Its Transformative Impact on the Future

23 - 25 FEBRUARY, 2024

Bangkok, Thailand

#apngcamp16

FACE TO FACE



[www.apngcamp.asia](http://www.apngcamp.asia)  
[www.apng.asia](http://www.apng.asia)





# IGF2024 Kyoto

- EII Launch
- IGFA General Assembly
- DotAsia Community Engagement Session
- Participated as speaker / moderator / rapporteur in 18 (+1: EII) sessions



18th Annual Meeting  
of the Internet Governance Forum







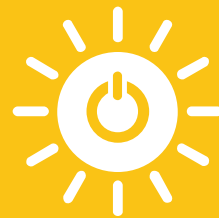
**THE GLOBAL GOALS**  
For Sustainable Development



# EcoInternet.asia

#DoMore #WasteLess

**7** AFFORDABLE AND  
CLEAN ENERGY



**13** CLIMATE  
ACTION



**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**THE GLOBAL GOALS**  
For Sustainable Development

## EcoInternet Index Report & Rankings 2023









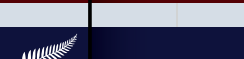










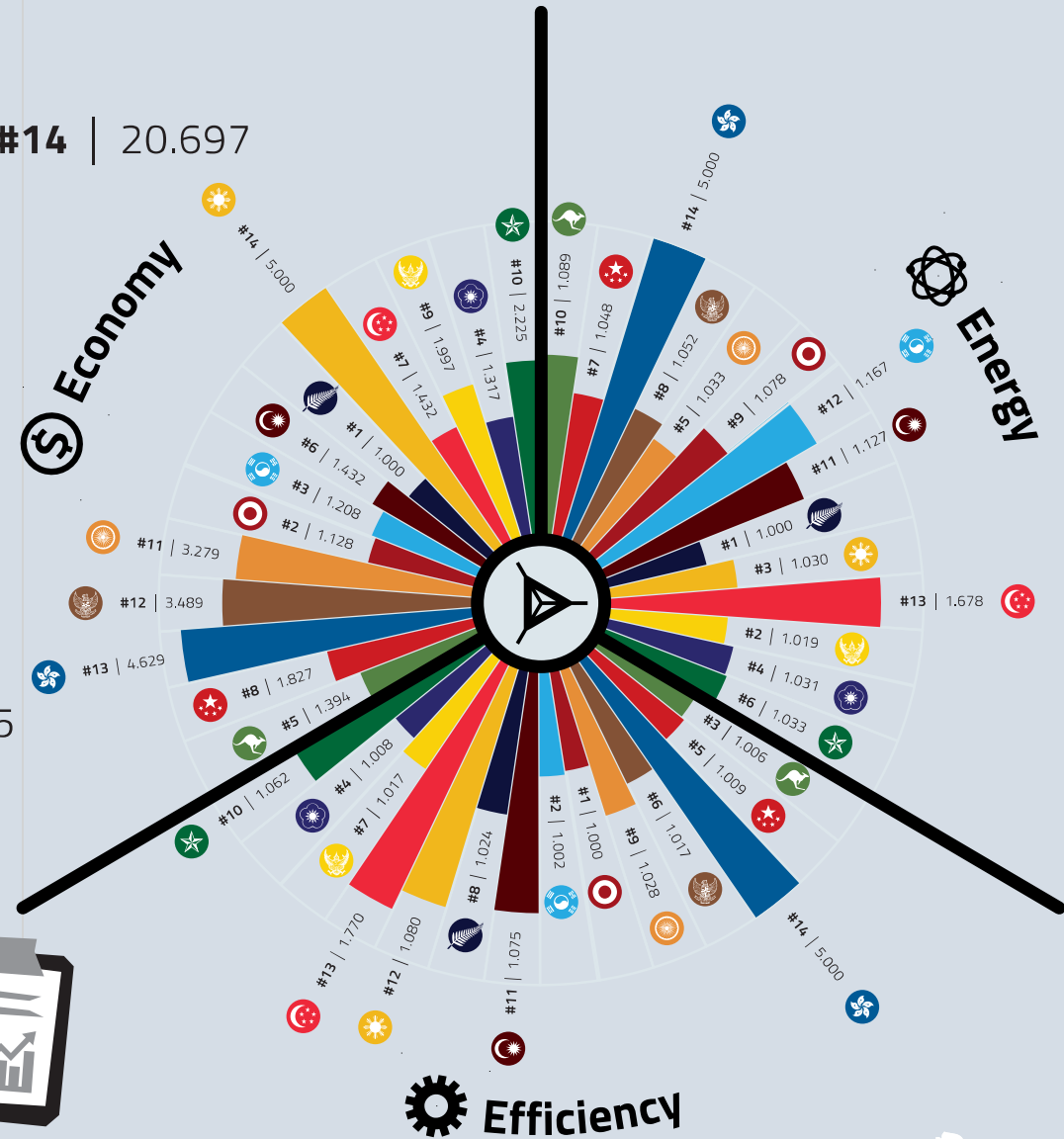
# The EII Model

Global



|           |             |   |                     |
|-----------|-------------|---|---------------------|
| <b>AU</b> | Australia   |     | <b>#5</b>   1.166   |
| <b>CN</b> | China       |    | <b>#7</b>   1.398   |
| <b>HK</b> | Hong Kong   |   | <b>#14</b>   20.697 |
| <b>ID</b> | Indonesia   |    | <b>#12</b>   2.406  |
| <b>IN</b> | India       |    | <b>#10</b>   2.271  |
| <b>JP</b> | Japan       |    | <b>#2</b>   0.993   |
| <b>KR</b> | South Korea |    | <b>#4</b>   1.100   |
| <b>MY</b> | Malaysia    |    | <b>#6</b>   1.267   |
| <b>NZ</b> | New Zealand |    | <b>#1</b>   0.885   |
| <b>PH</b> | Philippines |   | <b>#13</b>   3.385  |
| <b>SG</b> | Singapore   |    | <b>#11</b>   2.295  |
| <b>TH</b> | Thailand    |    | <b>#8</b>   1.481   |
| <b>TW</b> | Taiwan      |  | <b>#3</b>   1.081   |
| <b>VN</b> | Vietnam     |  | <b>#9</b>   1.672   |

 **EII: Overall Score**



# EGM (Monday, Feb 26, 2024)

0. Administrative Welcome
1. Board Chair Opening Remarks
2. Resolutions on Proposed Amendments to the DotAsia Articles of Association
3. Board & Board Committee Reports
4. .Asia Registry Backend Provider Report
5. Financial Report 2022-2023
6. DotAsia Highlights 2023
7. DotAsia Strategic Plan Discussion

1845 (Local Time) Joint Dinner with AP\* (Meet @ this room)



[www.asia](http://www.asia)



# DotAsia Strategic Plan Development

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November 22,

# 2007-2010: Asia Launch

Sunrise, Landrush, Auctions  
Pioneer Domains



2023:

Broaden Collaboration, Shaping Narrative  
in Support of the Global Multistakeholder  
Internet Governance from Asia Pacific

Support the advancement of Multistakeholder Internet  
Governance Model as a leading voice from the Asia Pacific  
Internet Community



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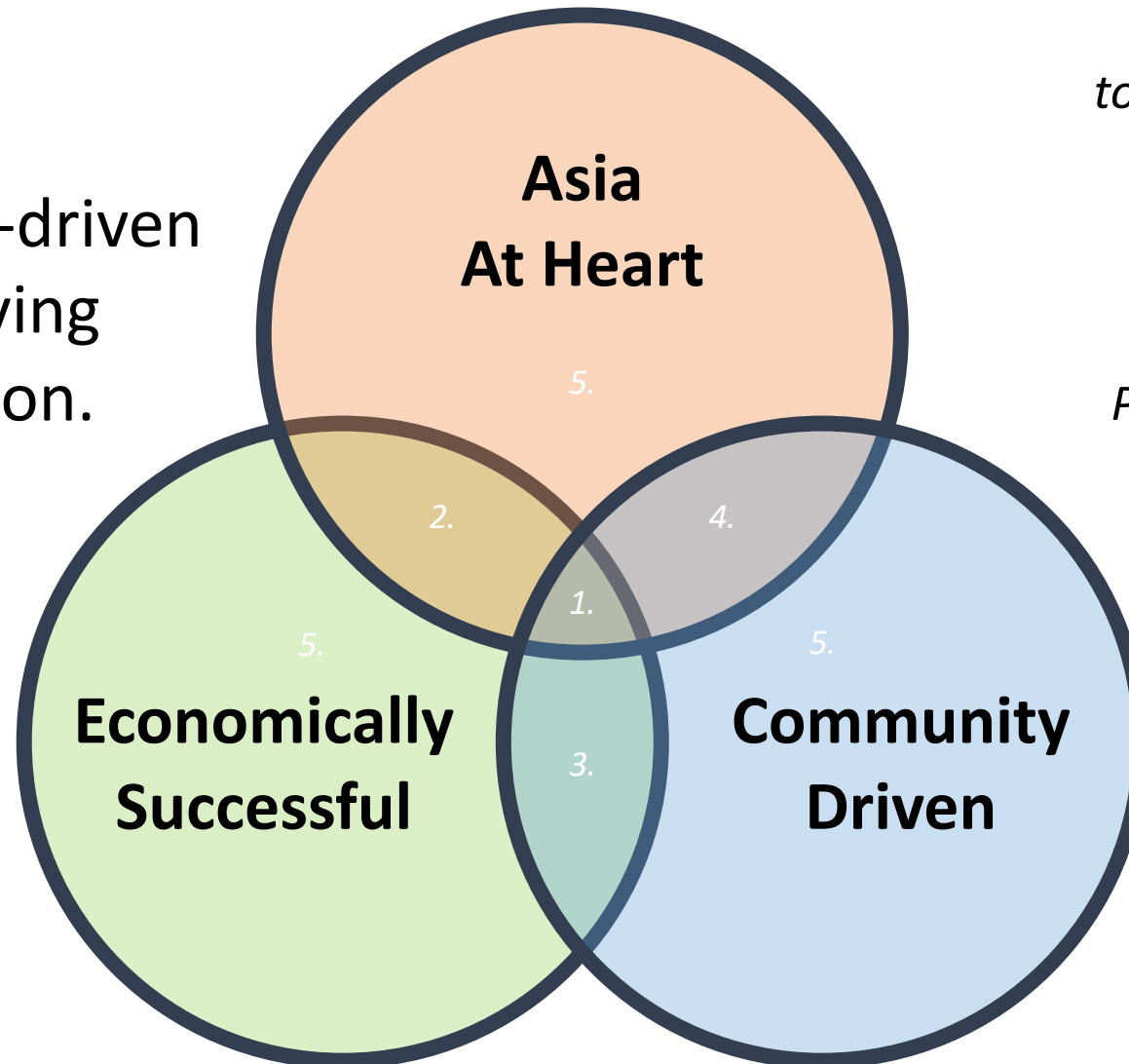
# CORE VALUES: WHAT WE STAND FOR

## From.Asia/For.Asia

To be an economically successful community-driven organization exemplifying Asia Pacific collaboration.

### Strategic Priorities:

1. Centerpiece
2. Asia Business
3. Internet Business
4. Asia Internet
5. Single Aspect



*The Vision of DotAsia is to create a globally visible domain that embodies the successful, cooperative atmosphere established within the Pan-Asia and Asia-Pacific Internet community to accelerate the overall growth of the region.*



# DotAsia Core Values & Core Competence Framework

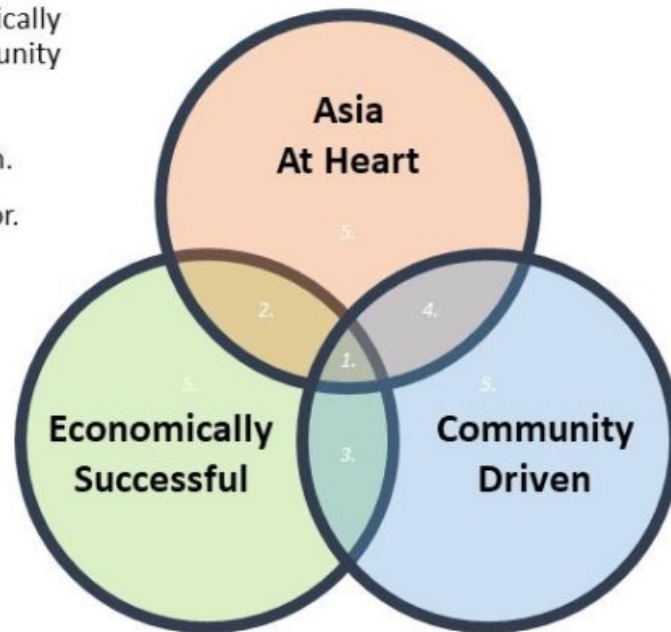
|                          |   |                  |            |                   |            |
|--------------------------|---|------------------|------------|-------------------|------------|
| <b>Current Version:</b>  | <a href="https://dot.asia/BCC-001/">https://dot.asia/BCC-001/</a>   |                  |            |                   |            |
| <b>Archive URL:</b>      | <a href="https://dot.asia/policies/BCC-001-DotAsiaCoreValuesAndCoreCompetence-v1-0-20200430.pdf">https://dot.asia/policies/BCC-001-DotAsiaCoreValuesAndCoreCompetence-v1-0-20200430.pdf</a> |                  |            |                   |            |
| <b>Board Resolution:</b> | 2020.04.007   | <b>Approved:</b> | 2020.04.30 | <b>Effective:</b> | 2020.04.30 |
| <b>Maintainer:</b>       | Board Community Projects Committee (BCC)  | <b>Status:</b>   | COMPLETE   | <b>Version:</b>   | 1.0        |

## DotAsia Core Values & Core Competence Framework

### Core Values

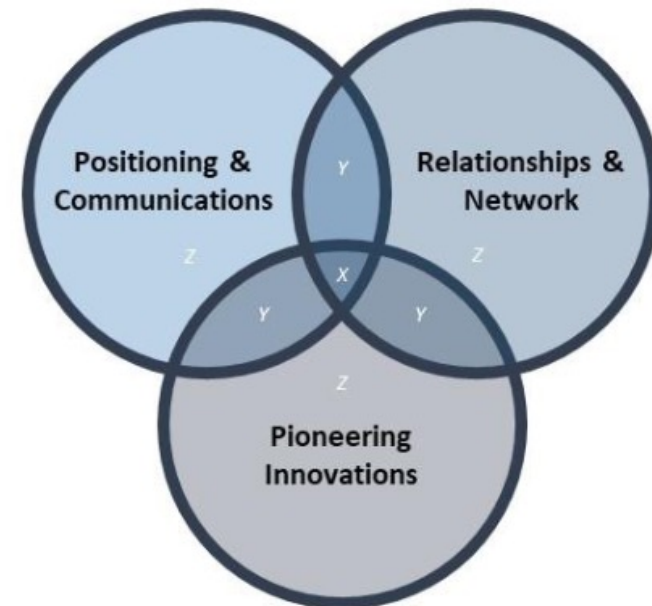
To be an economically successful community organization exemplifying Asia collaboration.





What we stand for.



### Core Competence

What we are known for & What we want to be known for.







| + Core Competency:  | Core Values:  |                         |                  |                        |
|---|---------------|-------------------------|------------------|------------------------|
| Positioning & Communications / Relationships & Networks / Pioneering Innovations  | Asia at Heart | Economically Successful | Community Driven | Measures of Success    |
| <br>Internet Governance & Community Engagement | What:<br>•    | What:<br>•              | What:<br>•       | •                      |
|   | Why:<br>•     | Why:<br>•               | Why:<br>•        |                        |
|   | How:<br>•     | How:<br>•               | How:<br>•        |                        |
| <br>.Asia Registry                             | What:<br>•    | What:<br>•              | What:<br>•       | •                      |
|   | Why:<br>•     | Why:<br>•               | Why:<br>•        |                        |
|   | How:<br>•     | How:<br>•               | How:<br>•        |                        |
| <br>Other DotAsia Works                        | What:<br>•    | What:<br>•              | What:<br>•       | •                      |
|   | Why:<br>•     | Why:<br>•               | Why:<br>•        |                        |
|   | How:<br>•     | How:<br>•               | How:<br>•        |                        |
| <br>DotAsia Organisation & Governance        | What:<br>•    | What:<br>•              | What:<br>•       | •                      |
|   | Why:<br>•     | Why:<br>•               | Why:<br>•        |                        |
|   | How:<br>•     | How:<br>•               | How:<br>•        |                        |
| Measures of Success   | •             | •                       | •                | Overarching Priorities |



# DotAsia Strategic Plan 2024-2027

- Target for Board adoption at April 2024 Meeting

Draft DotAsia Strategic Plan (2023.12.28)

| Core Competency: Positioning & Communications / Relationships & Networks / Pioneering Innovations                            |   | Core Values:   |   |  | Measures of Success |
|--|---|--|---|--|---------------------|
|  |   | Asia at Heart  | Economically Successful   | Community Driven   |                     |
|  Internet Governance & Community Engagement | <ul style="list-style-type: none"> <li>Facilitating &amp; amplifying voices from APAC, especially in support of youth, at the global Internet Governance discussions - DotAsia thrives on enhanced APAC participation in IG, especially at ICANN, and youth engagement is a foundation for sustainable participation</li> <li>Expand income source and scaling DotAsia community projects (e.g. APriGF.Asia, NetMission.Asia and Ajitora.Asia) - diversification, scaling up and development of DotAsia flagship community projects</li> <li>Respond to and serve global Internet Governance community needs as they arise and where aligned with DotAsia vision &amp; mission - secretariat services and support to regional and global IG initiatives</li> </ul>                | <ul style="list-style-type: none"> <li>Incorporation of DotAsia Positions into community perspectives and documents – specific changes in narratives as advanced by DotAsia</li> <li>Increased participation and collaboration at DotAsia activities – expanded audience, sponsorship and collocated events</li> <li>Enhanced leverage for DotAsia Team participation in Internet Governance events – intensified speaking opportunities, leveraged travel support, ability to talk about DotAsia</li> </ul> |   |  |                     |
|  .Asia Registry                             | <ul style="list-style-type: none"> <li>Grow .Asia registration and income base – closer collaboration with Accredited Registrars, better understand .Asia registrant (customer) personas through data analysis, and increase renewal base</li> <li>Enhance .Asia brand value and recognition – realizing .Asia as a product for Asians globally and not an Asian product for the global market, and that “Asia” is the .Asia brand, .Asia thrives when expressing an Asian identity is valued</li> <li>Integrate .Asia market adoption with community development – foster network between .Asia registrants to promote identity, and to promote .Asia domains for APAC community activities</li> </ul>   | <ul style="list-style-type: none"> <li>Year-on-year increase in Domains Under Management (DUM) – increase in registration volume and revenue base</li> <li>Increase in Return-on-Investment (ROI) in Registrar collaboration – extend co-market activities with Registrars and improve on effectiveness of market development campaigns</li> <li>Development of a Marquee event relevant for the APAC DNS industry/community</li> </ul>  |   |  |                     |
|  Other DotAsia Works                        | <ul style="list-style-type: none"> <li>Supporting a multilingual Internet for digital inclusion and sustainable development – advance activities on IDN, UA, SDGs (EcoInternet.Asia) and socio-technological developments, which reinforces DotAsia IG works</li> <li>Contribute knowledge and experience to TLD development in APAC – grow .KiDS to become an economically viable and independent initiative, complete historical mission in Namesphere, and continue to and expand support to new gTLDs as well as ccTLDs in APAC</li> <li>Respond to and serve APAC and global Internet initiatives – support technical developments such as DNSSEC, MANRS, KINDNS, etc., as well as to foster collaboration within APAC and bring global initiatives to the region</li> </ul> | <ul style="list-style-type: none"> <li>Better leverage external funding for developing DotAsia Team</li> <li>Enhanced alignment with .Asia Registry and IG Engagement works (increased communication output, e.g. social media posts, reports, presentations, etc., distributed via market development or Internet governance engagement channels)</li> <li>Increased explorations and collaborations from and with APAC community organizations and activities</li> </ul>                                   |   |  |                     |
|  DotAsia Organisation & Governance          | <ul style="list-style-type: none"> <li>Better inform, involve and foster constructive participation from DotAsia Members, Board and AC in the achievement of DotAsia’s vision and mission for a collaborative APAC Internet community – supporting Board and AC members to be ambassadors of DotAsia</li> <li>Better protect DotAsia’s ability to deliver on its community commitments – Amendment and implementation of an updated DotAsia Articles of Association to enhance institutional governance, stability and continuity</li> <li>Establish risk management as well as contingency and business continuity plans in consideration of geopolitical dynamics as well as legal threats</li> </ul>   | <ul style="list-style-type: none"> <li>Joint statements and harmonization of DotAsia strategic positioning on IG and other relevant issues – improved engagement in DotAsia newsletter, correspondences with DotAsia members, and outreach</li> <li>Successful implementation of an updated DotAsia Articles of Association</li> <li>Delivery of risk management and business continuity plans – improved internal controls and delegation of authority</li> </ul>   |   |  |                     |
| <b>Measures of Success</b>   | <ul style="list-style-type: none"> <li>Increase in youth leadership in the IG ecosystem from APAC</li> <li>Enhanced relationship with APAC government representatives (through IDN/UA, EII, .Asia, etc.)</li> <li>Improved engagement (social media) with APAC stakeholders (and KOLs with prominent Asian identity)</li> </ul>   | <ul style="list-style-type: none"> <li>Expansion of grants/sponsorship supporting DotAsia works</li> <li>Increased leverage of other funds to support DotAsia works</li> <li>Return to financial surplus (upon resolution of lawsuits) and reduce baseline operational expenses</li> </ul>   | <ul style="list-style-type: none"> <li>Demonstrate DotAsia’s ability to synthesize and incorporate community perspectives into DotAsia’s Strategic Positions</li> <li>Increase collaboration with community in DotAsia works</li> <li>Scaling up of DotAsia community projects and contributions</li> </ul> | <b>Overarching Priorities</b> <ul style="list-style-type: none"> <li>Expanding revenue base by sparking growth in .Asia</li> <li>Increased effectiveness of financial resources (higher % allocable to community contributions)</li> <li>Resolving the future of Namesphere</li> <li>Enhancing voice to support the global multistakeholder Internet governance ecosystems through APriGF and presence at IGF</li> <li>Strengthening organizational governance to protect against capture</li> </ul> |                     |





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## DotAsia – AP\* Joint Dinner

### • Meet @ This Room @ 18:45

- Venue : Thai Niyom Cuisine  
888/28-29 Mahatun Plaza, Ploenchit Road, Lumpini, Pathumwan
- Time : 7:00 PM to 9 PM (onwards)

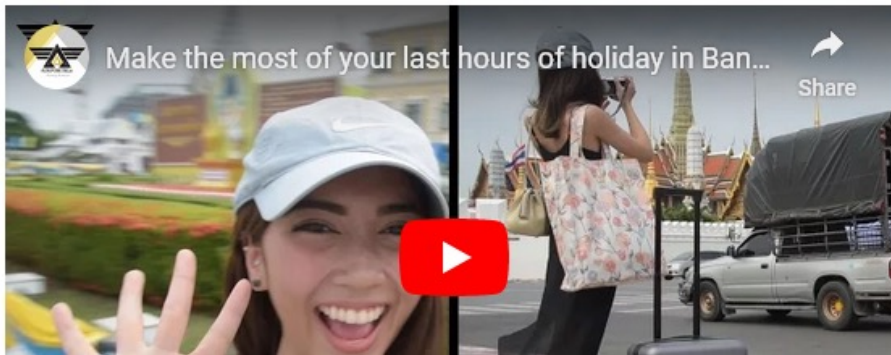


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