



DotAsia Organisation Ltd. | Unit 617, Miramar Tower, 132 Nathan Road, Tsim Sha Tsui, Hong Kong
<http://www.registry.asia> | info@registry.asia

KeepClicking.Asia Launches to Spark Conversations about the Rapidly Growing Asian Internet Marketplace

DotAsia Organisation launches KeepClicking.Asia (<http://www.keepclicking.asia>), a social platform and center point for people to learn about the development of Asia's Internet marketplace and the ".Asia" domain. While Asia takes center stage in every aspect of international business, tourism, education, finance and entertainment, ".Asia" is developing a foundation to be the domain of choice for Asian markets worldwide. KeepClicking.Asia invites domain investors and SMEs alike to engage in a conversation about the growing Asian Internet marketplace.

"The growing number of '.Asia' domains in action, and the utilization of domains exclusively in '.Asia' is a testament to the lasting value of '.Asia' in the community," says Edmon Chung, CEO of DotAsia. "KeepClicking.Asia is a response to studies and feedback from '.Asia' domain holders and SMEs looking to get online in Asia, for DotAsia to facilitate knowledge sharing and business in the Asian Internet marketplace."

KeepClicking.Asia will feature news commentary, live ".Asia" websites, as well as relevant news on the development of the Asian Internet. The site connects also to conversations in social networks to encourage dialogue. Multinationals continue to adopt ".Asia" for their regional divisions, such as: <http://www.ing.asia> and <http://www.westernunion.asia>. Some of the exciting emerging sites include: <http://www.amezing.asia> and <http://www.strategicpath.asia>. Still others leverage their ".Asia" domain to enlarge their online footprint, for example, <http://www.facebook.asia/BlackBerryAsia> and <http://www.flickr.asia/groups/nikondigitallearningcenter>.

Other realms seeing increasing usage of ".Asia" domains include entertainment projects, Asian conferences, awards and initiatives. Conferences such as <http://www.bluedot.asia>, <http://www.gnome.asia> and <http://www.haja.asia>, exemplify the value of ".Asia" for regional projects. Rising artists, such as <http://angelababy.asia> and <http://www.kotoko.asia> are also starting to utilize ".Asia" to reach their fans across Asia.

With over 650 Million eager online shoppers and clickers who are only a click away, Asia holds unparalleled promise for investors and SMEs around the world. KeepClicking.Asia invites you to engage in the conversation and to keep up to date with the latest trends and development relevant to your investment in the Asian Internet marketplace.

About DotAsia Organisation

DotAsia Organisation (<http://www.registry.asia>) is a not-for-profit corporation with a mission to promote Internet development and adoption in Asia. The organization oversees the '.Asia' top-level Internet domain name, and is formed as an open consortium of 20 official top-level domain authorities around the region, including .CN (China), .JP (Japan), .KR (Korea), .IN (India), .NZ (New Zealand), .PH (Philippines), etc., and 5 regional Internet organizations including APNIC, APNG, APCERT, PAN and APTLD. Asia has developed into a global force in the international commercial, political and cultural network.

The .Asia domain aspires to embrace this dynamism in the Asia Century to become a nucleus, intersection and breeding ground for Internet activity and development in the region.