



**For Immediate Release:**

## **DotAsia to Support Macao Government in the Development of the “.MO” Top-Level-Domain into a World-Class Registry**

Hong Kong, 4 March 2011 – DotAsia Organisation is proud to announce its new venture in Macao to support the Macao government in the operation of the “.MO” top-level-domain. DotAsia formed a joint venture with a local conglomerate in Macao to create HNET Asia (<http://www.hnet.asia>), which entered into a contract with the Macao government on 25 February 2011, to assume the operations of the “.MO” registry beginning March 12, 2011.

“As an organization with a core mandate to promote Internet development and adoption in Asia, DotAsia is excited to work with the Macao government to modernize the .MO top-level-domain registry,” said Edmon Chung, CEO of DotAsia, “We look forward to operating the .MO domain and serving the industry in Macao, as well as to bring our experience and expertise to develop .MO into a global success.”

With the successful international launches of the “.ME” domain for Montenegro and “.CO” domain for Columbia, the development of the “.MO” domain is destined to become a highly anticipated event for the global Internet community. Riding on the rapidly growing travel industry in Asia and around the world, Macao has grown tremendously as a tourism destination. The casino industry in Macao has out grown Las Vegas in recent years in terms of total revenues and bets placed. These translate into growing traffic to the Macao Internet domain for tourist information, restaurants, hotels, which in turn lead to strong growth in e-commerce, online ad spending and much more.

In advancing the “.MO” registry, DotAsia will also be contributing to the development of the local industry in Macao, as well as to deploy Chinese domain name (including at the Top-Level), DNSSEC and other capabilities for the registry. Beyond the training of local engineers, DotAsia has also brought together a team of international experts to ensure not only a smooth migration of the technical systems, but also to propel the “.MO” domain into a globally recognizable ccTLD for Macao and the global Internet community.



### **About MONIC (Macao Network Information Centre)**

The registry for the Macao domain name is operated by the Macao Network Information Center (MONIC – <http://www.monic.mo>). Operated by the University of Macau since 1992, MONIC administrates the registration of the country-code domain names (ccTLD). Its objective is mainly to provide registration and administration of Internet domain names for the Macao community.

### **About HNET Asia Limited:**

HNET Asia Limited (<http://www.hnet.asia>) is a new joint-venture of a local corporate and the DotAsia Organisation. DotAsia Organisation Limited is a reputable domain name operator which operates the .ASIA Top Level Domain Name (TLD), and striving for the well-being and ICT development of Asia.

### **About DotAsia Organisation:**

DotAsia Organisation aims to promote Internet development and adoption around Asia. DotAsia oversees the ".Asia" top-level Internet domain name, and is formed as an open membership consortium of official domain authorities around the region, including .CN (China), .JP (Japan), .KR (Korea), .IN (India), .NZ (New Zealand), .PH (Philippines), etc., and regional Internet organizations including APNIC, APNG, APCERT, PAN and APTLD. DotAsia has a core mandate towards digital inclusion, education and research and development. For more information on DotAsia please visit <http://www.registry.asia/>.

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