



For Immediate Release:

Afilias and DotAsia collaborate on DNSSEC implementation for .ASIA

*.ASIA top-level domain is one of the pioneer domain registries in Asia to enable
the secure DNS standard*

Beijing, 11 November 2010 – This week, at the 79th Internet Engineering Task Force (IETF) meeting in Beijing, China, Afilias and DotAsia jointly announced that Domain Name System Security Extensions (DNSSEC) has been enabled for the .ASIA top-level domain. The signing of the .ASIA domain enhances global security and reinforces .ASIA's commitment to become the Internet identity for businesses from Asia as well as those expanding to Asia.

"The .ASIA domain is now alongside other industry leaders such as the .GOV TLD in being some of the first TLDs to enable DNSSEC," said Dr. James Galvin, Director of Strategic Partnerships and Technical Standards for Afilias. "Afilias is pleased to be able to provide our DNSSEC expertise and technology to our customers, especially .ASIA, which has proved a useful and meaningful domain across the Asian region."

Speaking at the launch ceremony in Beijing, Edmon Chung, CEO of the DotAsia Organisation, was delighted that the deployment of DNSSEC is now a reality for .ASIA. "DotAsia has always put security and stability of the Internet as a top priority for our community. The implementation of DNSSEC furthers our commitment to foster a safe and secure environment for ecommerce to prosper in Asia. The .ASIA domain enhances Search Engine Optimization (SEO) for users coming from Asia as well as those looking for information in Asia from around the world. With DNSSEC, the identity of domains can be further secured to protect businesses and Internet users transacting on .ASIA domains."

DNSSEC introduces digital signatures to the DNS infrastructure and automatically ensures that users are not hijacked and taken to an unintended destination. Afilias and DotAsia recommend that domain registrars and resellers in Asia plan DNSSEC deployment in their 2011 development schedule. Both companies aim to help proliferate the standard within the Internet community in Asia.



About Afilias

Afilias is a global provider of Internet infrastructure services that connect people to their data. Afilias' reliable, secure, scalable, and globally available technology supports a wide range of applications including Internet domain registry services, Managed DNS, and services in the RFID and supply chain market with its Afilias Discovery Services. For more information on Afilias please visit <http://www.afilias.info/>.

About DotAsia Organisation

DotAsia Organisation is a regional not-for-profit organization with a mission to promote Internet development and adoption around Asia. DotAsia oversees the ".Asia" top-level Internet domain name, and is formed as an open membership consortium of official domain authorities around the region, including .CN (China), .JP (Japan), .KR (Korea), .IN (India), .NZ (New Zealand), .PH (Philippines), etc., and regional Internet organizations including APNIC, APNG, APCERT, PAN and APTLD. DotAsia has a core mandate towards digital inclusion, education and research and development. For more information on DotAsia please visit <http://www.registry.asia/>.

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